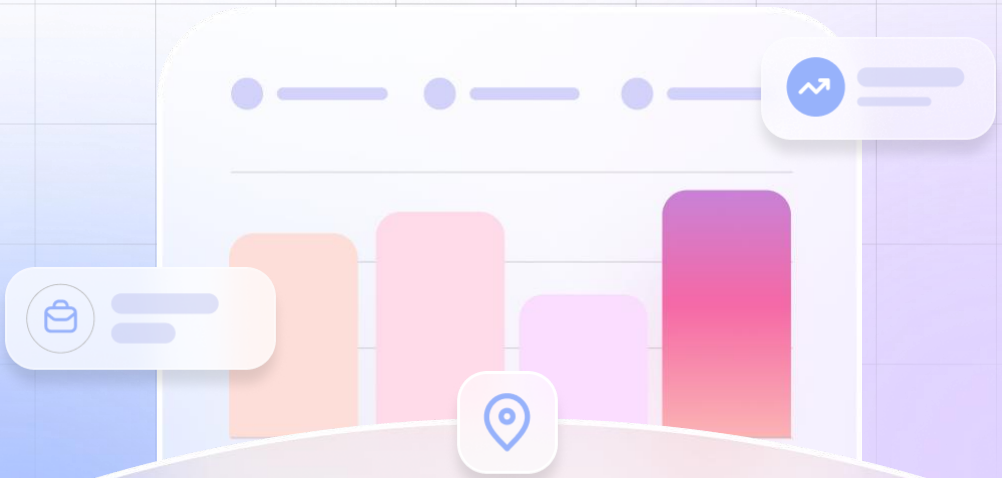




JobSpeak

June, 2026



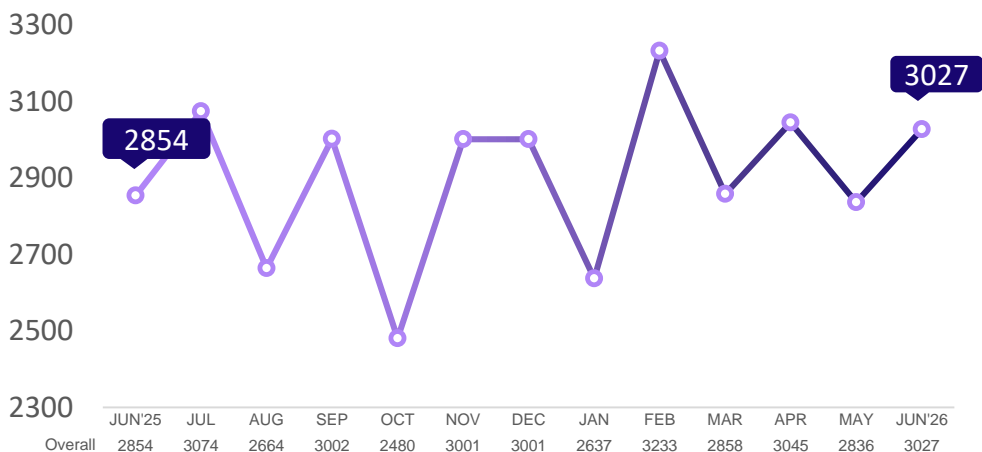
A Naukri report on hiring trends by city, industry & experience



White-collar hiring grows 6% in June; AI/ML & fresher hiring lead the charge

OVERALL HIRING TRENDS

Healthy **+6%** YOY growth, driven by surge in hiring for AI/ML roles



HIGHLIGHTS

Insurance

+16%

Banking

-12%

FMCG

+7%

Education

-4%

Telecom

+6%

IT

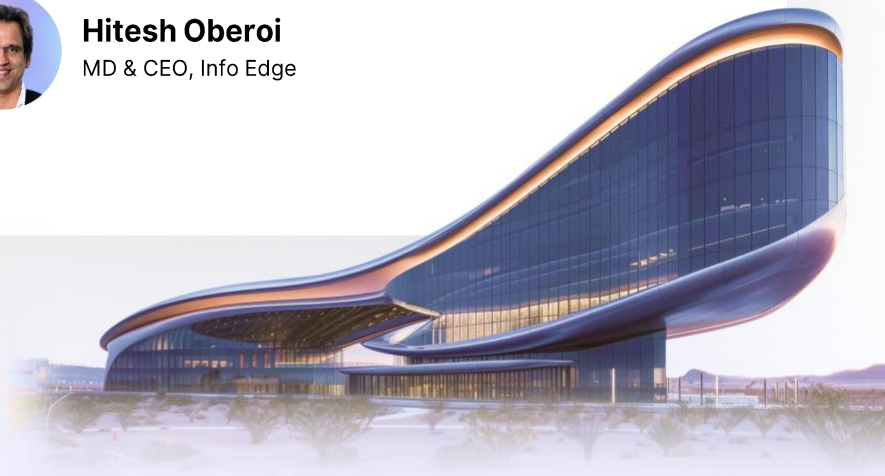
-3%



















Even as **IT hiring** has moderated, AI hiring within the sector grew 16% YOY in June. That divergence is important because it shows where **tech companies** are still investing. AI is increasingly becoming a core capability area, especially as demand shifts towards more **senior** and specialised talent.



Hitesh Oberoi
MD & CEO, Info Edge



Hiring trends by industries

 Insurance	+16%	 Auto	-1%
 FMCG	+7%	 Retail	-2%
 Telecom	+6%	 IT/Software Services	-3%
 Real Estate	+5%	 Hospitality	-3%
 BPO/ITES	+4%	 Education	-4%
 Pharma/Biotech	+4%	 Banking/Fin. Services	-12%
 Healthcare	+2%	 GCC	-1%
 Oil & Gas	0%	 AI/ML	+25%

✦ The **Insurance** sector posted an impressive +16% YOY growth, driven by cities like **Chennai** (+29%) & **Hyderabad** (+15%).

✦ The **Telecom** sector grew +6% overall, with a +25% surge witnessed in **fresher hiring**.

✦ **BPO/ITES** sector witnessed a +4% growth, primarily led by growth in hiring by **Foreign MNCs** (+54%).

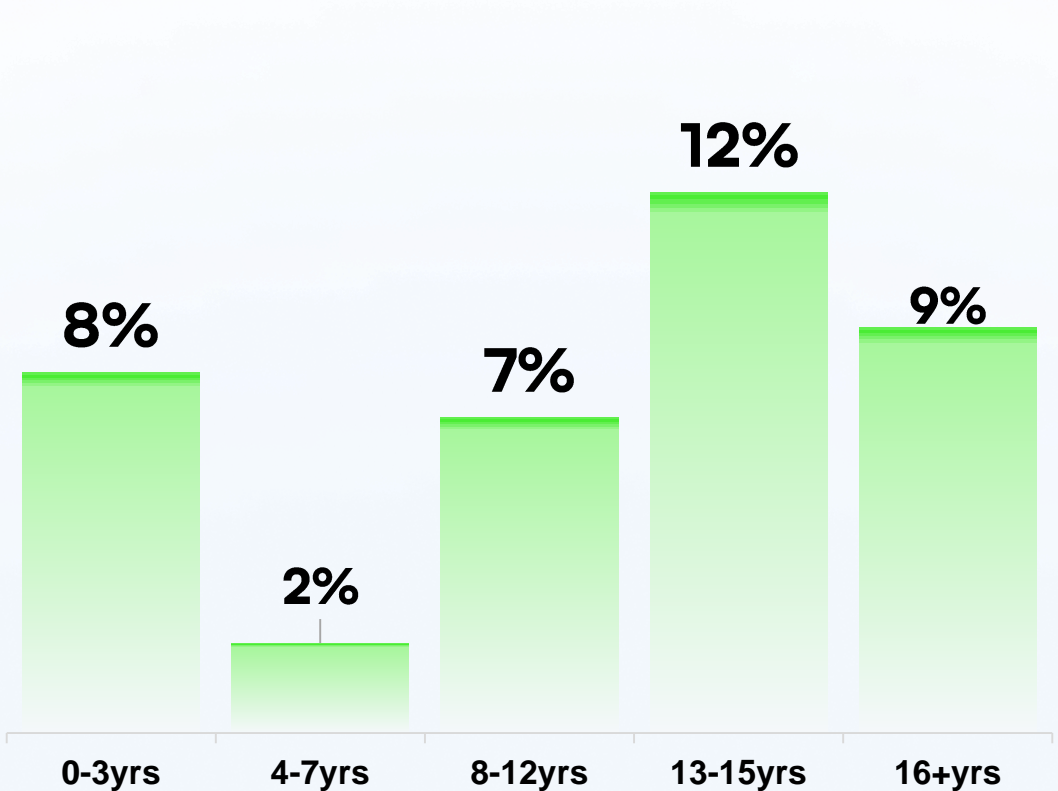
Hiring trends by experience level

8%

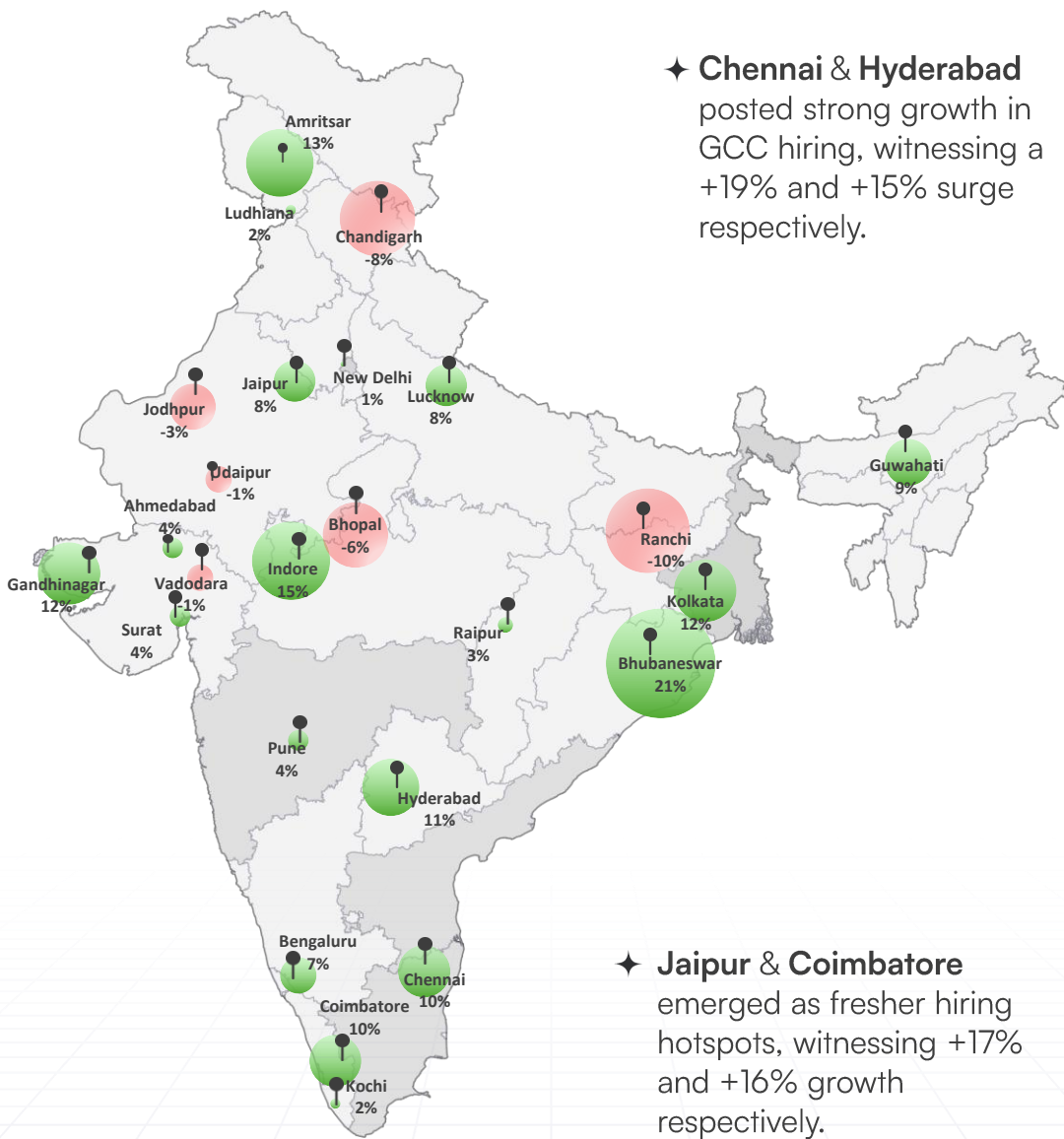
growth recorded in fresher hiring driven by non-IT sectors like **Insurance** and **FMCG**.

9%

growth recorded in hiring for seasoned professionals (>16 years of experience) driven by sectors like **BPO/ITES** and **Oil & Gas**.



Hiring trends by geography



Methodology

The Naukri JobSpeak is a monthly index that tracks trends in India's job market and hiring activity, based on new job postings (including free job listings) and recruiter searches on Naukri.com's resume database. Using July 2008 as the base month (Index = 1,000), the index analyses hiring patterns across industries, cities, and experience levels. It aggregates data from over 150,000 clients, covering 80 lakh+ new job mandates annually. **Following the inclusion of free listings, hiring activity is witnessing a transient uplift due to higher participation from small and medium businesses, which is expected to normalise once the base adjusts over the next few months. The index excludes gig employment, hyperlocal hiring, and campus placements.*

About naukri

Naukri, pioneering e-recruitment in India since 1997, is the country's leading job site and Info Edge's flagship brand. As the first internet company to be listed in India, Info Edge through Naukri has maintained the highest market share and brand awareness among both job seekers and recruiters for over two decades. The platform has consistently outperformed competitors, making it synonymous with online job search in India.

30 L

DAILY JOB
APPLICATIONS

1.5 L

CLIENTS

1 CR

ACTIVE APP
INSTALLS

80 L

NEW JOB
MANDATES YEARLY

Annexure Industry Data

Industry	Jun'25	Jul'25	Aug'25	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	YOY(%)
Accounting/Finance	6989	7947	7456	8329	6658	8975	9121	7556	9449	9055	9495	8969	8750	↑25%
Advertising/PR/MR/Events	5149	5322	5091	5536	4782	5890	5774	5530	6172	5716	5857	5765	5534	↑7%
Agriculture/Dairy	1233	1207	1166	1344	1066	1310	1271	1128	1343	1249	1243	1169	1104	↓10%
Architecture/Interior Designing	4002	4388	4492	4779	4022	5143	4980	4503	5408	4869	5169	4725	4959	↑24%
Auto/Auto Ancillary	1324	1446	1222	1349	1066	1306	1290	1149	1371	1238	1309	1207	1308	↓1%
Banking/Financial Services/Broking	3783	4026	3269	3664	2989	3535	3506	3158	3803	3322	3427	3251	3322	↓12%
BPO/ITES	2339	2450	2332	2532	2193	2475	2460	2306	2643	2477	2672	2483	2422	↑4%
Chemicals/PetroChemical/Plastic/Rubber	1971	2082	1802	1935	1585	1973	1937	1739	1988	1812	1876	1834	1851	↓6%
Construction/Engineering/Cement/Metals	1306	1369	1207	1329	1092	1377	1430	1262	1513	1324	1398	1298	1408	↑8%
Consumer Durables	1085	1221	868	904	732	940	1006	863	951	942	981	912	947	↓13%
Courier/Transportation/Freight	2933	3288	2785	3145	2357	2870	2791	2502	2969	2628	2839	2605	2913	↓1%
Defence/Government	9679	9007	9786	10843	8730	9587	10413	10761	10818	9730	10257	9956	11146	↑15%
Education/Teaching/Training	5020	5515	4945	5357	4831	5973	5345	4733	5532	5063	5506	4712	4815	↓4%
Export/Import	1348	1478	1269	1354	1044	1372	1263	1151	1298	1086	1189	1141	1137	↓16%
Fertilizers/Pesticides	6534	6305	6063	6325	5292	6352	5439	5225	6121	5188	5634	4677	5252	↓20%
FMCG/Foods/Beverage	2211	2224	2003	2376	1859	2349	2321	2146	2514	2218	2383	2260	2362	↑7%
Gems & Jewellery	6581	6993	6750	7119	6296	8140	8257	6829	8023	7409	7879	7431	7179	↑9%
Hotels/Restaurants/Airlines/Travel	1982	2139	1992	2086	1846	2268	2272	2040	2292	2073	2085	2045	1913	↓3%
Industrial Products/Heavy Machinery	1708	1849	1616	1715	1331	1730	1717	1561	1754	1667	1778	1686	1741	↑2%
Insurance	2780	3075	2858	3162	2586	2981	3010	2818	3370	2829	3069	3096	3224	↑16%
IT-Hardware & Networking	621	660	510	580	519	647	689	557	694	660	675	597	633	↑2%
IT-Software/Software Services	3523	3688	3111	3585	2967	3565	3531	3119	3948	3462	3605	3205	3415	↓3%
Legal	5148	6004	5191	5600	4554	4897	4978	4091	5515	4816	4675	4159	4202	↓18%
Media/Dotcom/Entertainment	492	566	514	547	437	565	539	497	570	523	540	492	489	↓1%
Medical/Healthcare/Hospital	6364	6632	5845	6995	5771	7164	6990	6217	6948	6472	6937	6739	6476	↑2%
NGO/Social Services	4274	5048	3891	4685	3465	4344	4530	3750	4427	3728	3966	3552	3580	↓16%
Office Equipment/Automation	4837	4906	4142	4883	3701	4656	4731	4284	4902	4701	5027	4699	5006	↑3%
Oil and Gas/Power/Infrastructure/Energy	813	851	717	766	628	779	866	759	878	768	819	749	809	↓0.5%

Annexure Industry Data

Industry	Jun'25	Jul'25	Aug'25	Sep'25	Oct'25	Nov'25	Dec'25	Jan'26	Feb'26	Mar'26	Apr'26	May'26	Jun'26	YOY(%)
Pharma/Biotech/Clinical Research	2494	2666	2269	2522	2064	2594	2631	2385	2728	2405	2600	2289	2598	↑14%
Printing/Packaging	1426	1638	1335	1420	1098	1423	1541	1294	1438	1298	1296	1240	1276	↓11%
Real Estate/Property	4316	4518	4277	4711	3765	4784	4963	4444	5125	4406	4707	4360	4515	↑5%
Recruitment	699	703	484	545	502	681	876	762	923	954	959	1055	1042	↑49%
Retail	1641	1712	1466	1656	1385	1611	1603	1558	1759	1538	1709	1586	1611	↓2%
Security/Law Enforcement	1778	1979	1862	1885	1320	1544	1650	1234	1383	1373	1575	1293	1340	↓25%
Semiconductors/Electronics	5584	6184	5362	5588	4461	5475	5414	4657	5432	5121	5526	5164	5298	↓5%
Shipping/Marine	1114	1183	944	1031	864	947	1025	855	1157	938	973	868	962	↓14%
Telcom/ISP	459	451	413	508	367	453	437	374	450	423	420	413	486	↑6%
Textiles/Garments/Accessories	2584	2747	2356	2581	2167	2680	2611	2334	2665	2712	2666	2634	2531	↓2%
Aviation / Aerospace Firms	1049	1259	861	1113	797	1143	1348	1093	1142	1043	1260	1007	1073	↑2%
Electricals / Switchgears	2095	2239	1979	2195	1607	2183	2239	1886	2128	1872	2000	2031	2224	↑6%
Facility Management	1429	1359	1134	1259	1088	1364	1377	1335	1617	1301	1382	1175	1414	↓1%
Food Processing	1502	1620	1439	1550	1229	1529	1492	1354	1530	1442	1499	1475	1484	↓1%
Internet/Ecommerce	910	984	878	953	762	890	855	814	924	806	825	867	927	↑2%
KPO / Research /Analytics	1134	1111	999	1207	981	1083	1044	904	1090	980	1044	954	1013	↓11%
Medical Devices / Equipments	1821	1669	1519	1745	1414	1679	1724	1519	1662	1734	1808	1579	1706	↓6%
Mining	1692	1984	1568	1826	1534	1744	2019	1648	1896	1684	1781	1679	1840	↑9%
Other	1487	1622	1346	1612	1252	1661	1643	1522	1761	1672	1691	1732	1898	↑28%
Publishing	1250	1383	1138	1253	1039	1275	1344	1179	1380	1256	1298	1258	1186	↓5%
Steel	1817	1898	1707	1813	1538	1717	1676	1549	1710	1643	1812	1823	1767	↓3%
Strategy /Management Consulting Firms	1104	1179	1017	1208	928	1211	1218	1050	1315	1146	1193	1075	1228	↑11%
Water Treatment / Waste Management	1647	1627	1464	1622	1252	1596	1743	1422	1664	1689	1675	1712	1615	↓2%
Wellness / Fitness / Sports / Beauty	1422	1518	1371	1599	1331	1587	1507	1389	1507	1535	1648	1560	1622	↑14%

Annexure City Data

State	City	Jun'25	Jun'26	MOM(%)	YOY(%)
Andhra Pradesh	Nellore	1194	1438	19%	↑20%
	Vijayawada	1148	1236	8%	↑8%
	Visakhapatnam/Vizag	1006	1223	18%	↑22%
Assam	Guwahati	1173	1274	15%	↑9%
Bihar	Patna	1322	1432	14%	↑8%
Chandigarh (UT)	Chandigarh	1728	1598	-3%	↓8%
Chhattisgarh	Raipur	1928	1980	2%	↑3%
Dadra & Nagar Haveli (UT)	Dadra & Nagar Haveli and Daman & Diu	1662	1617	7%	↓3%
Delhi (NCR)	Delhi / NCR	2888	2913	2%	↑1%
Gujarat	Ahmedabad	6187	6428	4%	↑3.9%
	Vadodara/Baroda	3505	3477	3%	↓1%
	Bharuch	1344	1393	4%	↑4%
	Gandhinagar	1596	1786	5%	↑12%
	Jamnagar	1651	1943	8%	↑18%
	Rajkot	1490	1745	3%	↑17%
Jammu & Kashmir	Surat	1630	1694	-1%	↑4%
	Jammu	1780	1787	11%	↑0%
Jharkhand	Jamshedpur	1243	1180	-2%	↓5%
	Ranchi	1606	1449	-1%	↓10%
Karnataka	Bangalore/Bengaluru	3016	3224	9%	↑7%
	Hubli	1297	1511	12%	↑16%
	Mangaluru/Mangalore	977	1131	22%	↑16%
	Mysore/Mysuru	1213	1216	14%	↑0%
Kerala	Kochi/Cochin	4299	4371	5%	↑2%
	Calicut/Kozhikode	860	851	-7%	↓1%
	Cannanore/Kannur	781	767	0%	↓2%
	Kollam/Quilon	877	858	7%	↓2%
	Trivandrum/Thiruvananthapuram	654	613	5%	↓6%
Madhya Pradesh	Bhopal	1391	1305	1%	↓6%
	Gwalior	1514	1629	19%	↑8%
	Indore	1298	1492	3%	↑15%
	Jabalpur	1169	1223	3%	↑5%

Annexure City Data

State	City	Jun'25	Jun'26	MOM(%)	YOY(%)
Maharashtra	Mumbai	2189	2191	7%	↑0%
	Pune	4021	4189	8%	↑4%
	Aurangabad	1216	1246	-8%	↑2%
	Kolhapur	935	965	2%	↑3%
	Nagpur	1015	1111	4%	↑9%
	Nasik/Nashik	1395	1435	2%	↑3%
Odisha	Bhubaneswar	1228	1490	11%	↑21%
Puducherry (UT)	Pondicherry/Puducherry	963	889	-1%	↓8%
Punjab	Amritsar	1009	1144	-2%	↑13%
	Ludhiana	1315	1338	7%	↑2%
Rajasthan	Jaipur	5035	5433	4%	↑8%
	Jodhpur	1630	1574	-2%	↓3%
	Kota	1305	1435	6%	↑10%
	Udaipur	1439	1418	-6%	↓1%
Tamil Nadu	Chennai	2216	2444	11%	↑10.3%
	Coimbatore	3425	3769	8%	↑10%
	Madurai	1202	1139	3%	↓5%
	Salem	1636	1467	3%	↓10%
	Tiruchirapalli/Trichy	1088	1106	11%	↑2%
	Vellore	1283	1208	8%	↓6%
Telangana	Hyderabad/Secunderabad	3743	4155	8%	↑11%
Uttar Pradesh	Agra	1243	1233	-11%	↓1%
	Allahabad/Prayagraj	931	1056	-2%	↑13%
	Bareilly	1184	1229	3%	↑4%
	Kanpur	1423	1409	6%	↓1%
	Lucknow	1391	1508	4%	↑8%
	Varanasi/Benaras	1348	1336	1%	↓1%
Uttarakhand	Dehradun	1440	1422	1%	↓1%
	Haridwar	1654	1746	8%	↑6%
West Bengal	Kolkata	3493	3927	14%	↑12%
	Siliguri	1326	1407	15%	↑6%