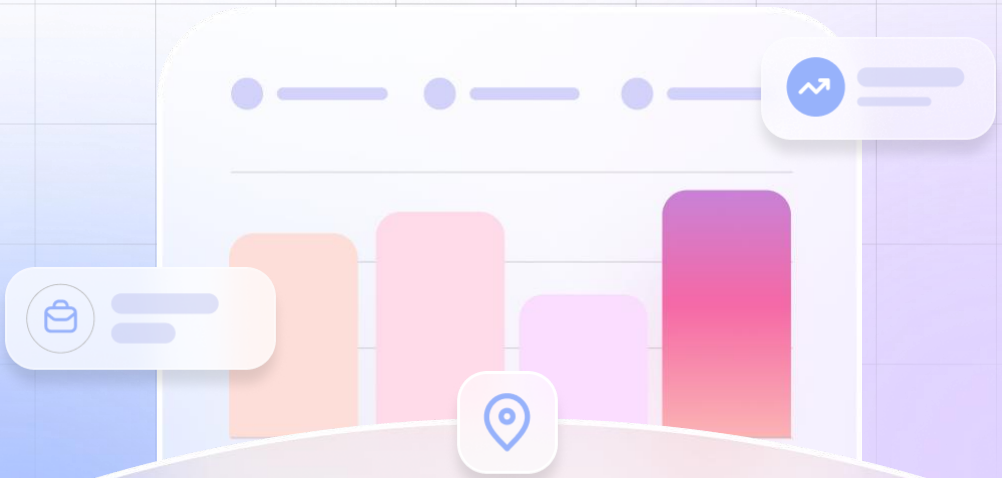




JobSpeak

May, 2026



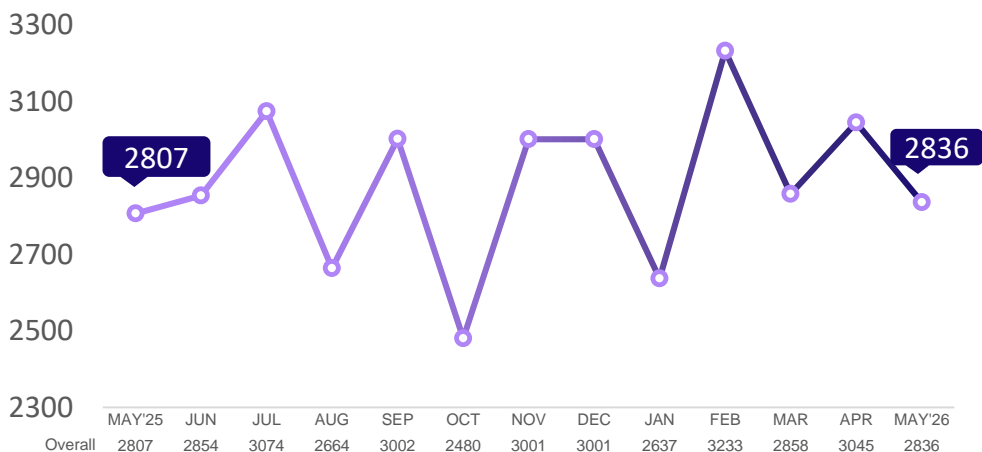
A Naukri report on hiring trends by city, industry & experience



White-collar hiring remains stable in May; AI/ML and Insurance continue to lead

OVERALL HIRING TRENDS

Stable hiring with no change; sectors like Insurance & BPO/ITES emerged as relative bright spots



HIGHLIGHTS

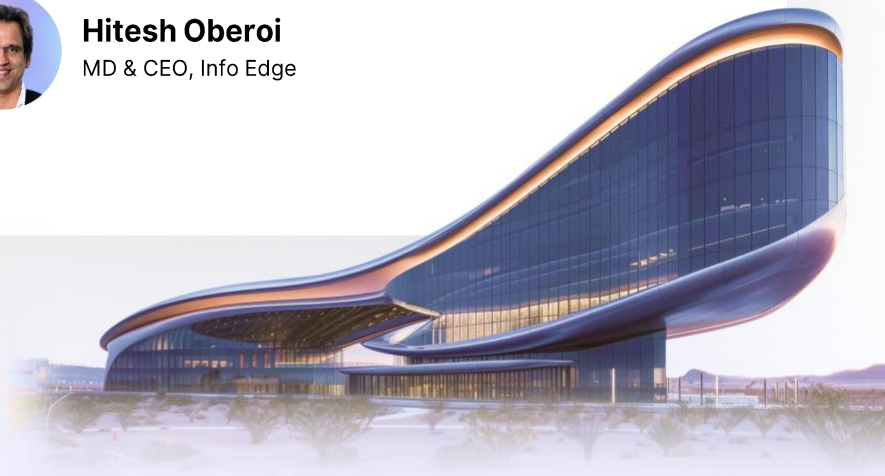
| | | | |
|------------|------|---------|------|
| Insurance | +19% | Banking | -15% |
| BPO/ITES | +9% | Telecom | -12% |
| Healthcare | +6% | Auto | -7% |



















While the job market remained stable in May, demand for **high-value talent** continued to stand out across industries, with **AI/ML roles** leading the charge. Hiring for AI/ML roles offering salaries above **30 LPA** grew 27%, during the month. We are also seeing encouraging **fresher hiring** momentum in emerging cities like Jaipur & Coimbatore.



Hitesh Oberoi
MD & CEO, Info Edge



Hiring trends by industries

| | | | |
|--|------|---|------|
|  Insurance | +19% |  Education | -6% |
|  BPO/ITES | +9% |  Auto | -7% |
|  Healthcare | +6% |  IT/Software Services | -7% |
|  Hospitality | +5% |  Pharma/Biotech | -8% |
|  Real Estate | +2% |  Telecom | -12% |
|  FMCG | +1% |  Banking/Fin. Services | -15% |
|  Retailing | +1% |  GCC | +8% |
|  Oil & Gas | -6% |  AI/ML | +22% |

◆ The **Insurance** sector posted an impressive +19% YOY growth, driven by cities like **Chennai** (+17%) & **Ahmedabad** (+11%).

◆ The **BPO/ITES** sector grew +9% overall, with a +29% surge witnessed in **fresher hiring**.

◆ **Healthcare** sector witnessed a +6% growth, primarily led by growth in hiring by **Indian MNCs** (+46%).

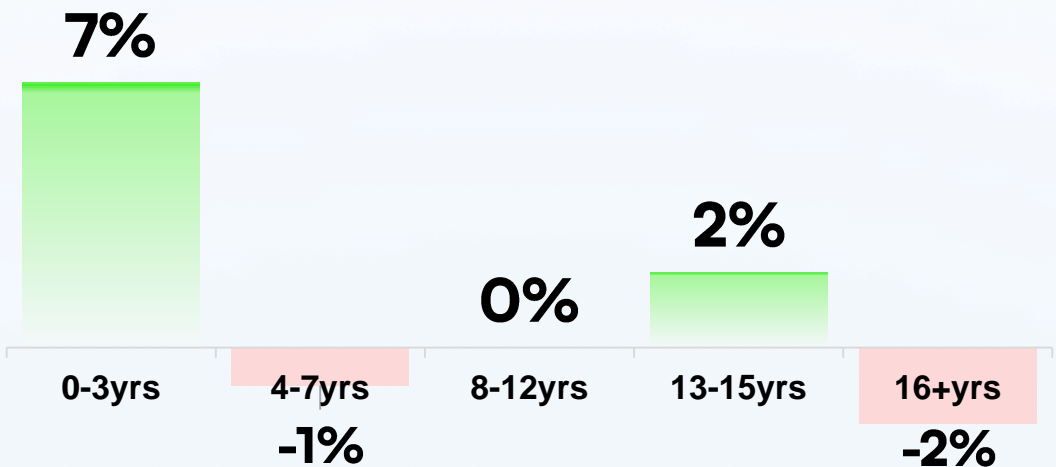
Hiring trends by experience level

7%

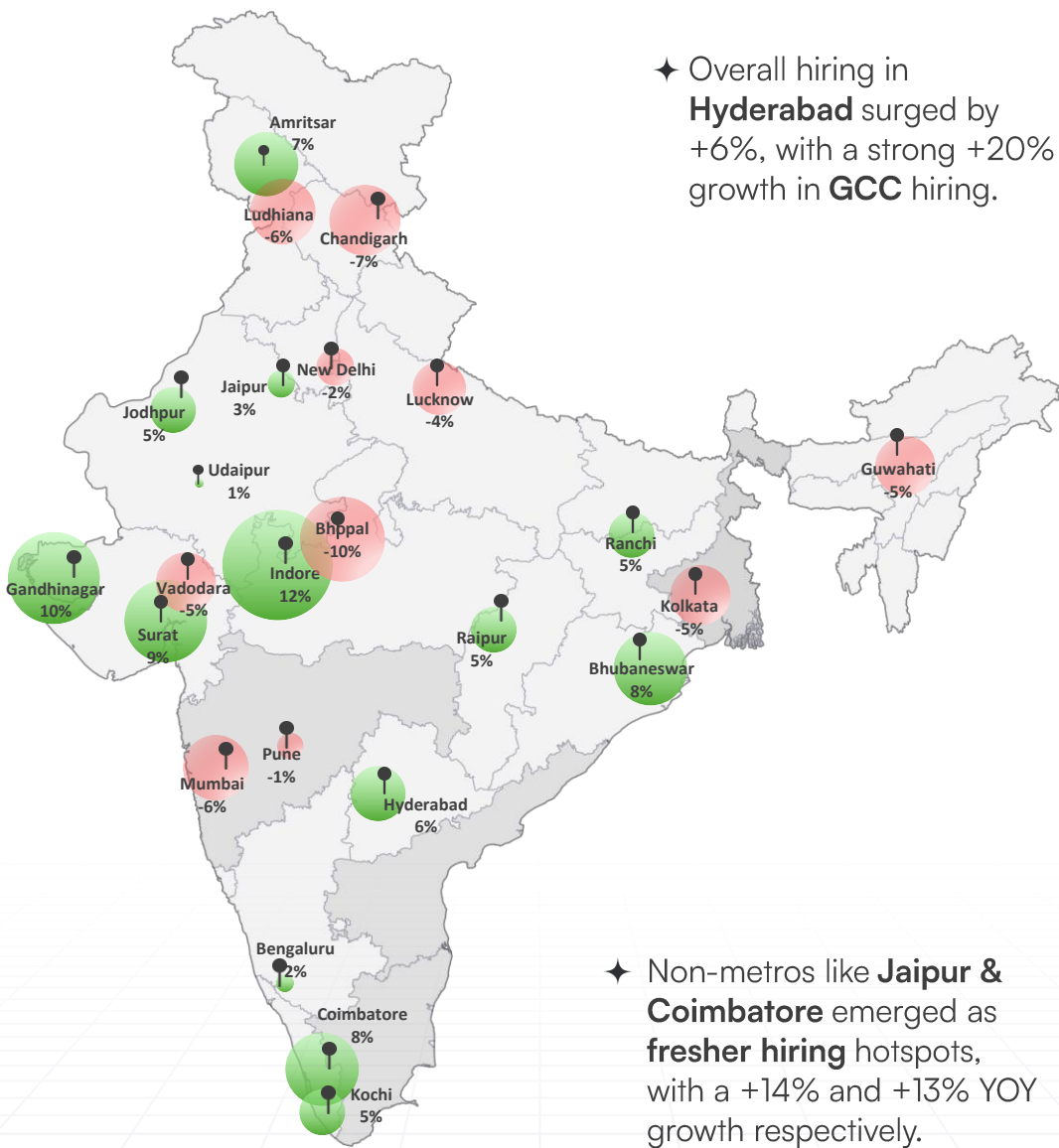
growth recorded in fresher hiring driven by non-IT sectors like BPO/ITES & Insurance.

-2%

de-growth in seasoned professional hiring (>16 years of experience).



Hiring trends by geography



◆ Overall hiring in **Hyderabad** surged by +6%, with a strong +20% growth in **GCC** hiring.

◆ Non-metros like **Jaipur & Coimbatore** emerged as **fresher hiring** hotspots, with a +14% and +13% YOY growth respectively.

Methodology

The Naukri JobSpeak is a monthly index that tracks trends in India's job market and hiring activity, based on new job postings (including free job listings) and recruiter searches on Naukri.com's resume database. Using July 2008 as the base month (Index = 1,000), the index analyses hiring patterns across industries, cities, and experience levels. It aggregates data from over 150,000 clients, covering 80 lakh+ new job mandates annually. **Following the inclusion of free listings, hiring activity is witnessing a transient uplift due to higher participation from small and medium businesses, which is expected to normalise once the base adjusts over the next few months. The index excludes gig employment, hyperlocal hiring, and campus placements.*

About naukri

Naukri, pioneering e-recruitment in India since 1997, is the country's leading job site and Info Edge's flagship brand. As the first internet company to be listed in India, Info Edge through Naukri has maintained the highest market share and brand awareness among both job seekers and recruiters for over two decades. The platform has consistently outperformed competitors, making it synonymous with online job search in India.

30 L

DAILY JOB
APPLICATIONS

1.5 L

CLIENTS

1 CR

ACTIVE APP
INSTALLS

80 L

NEW JOB
MANDATES YEARLY

Annexure Industry Data

| Industry | May'25 | Jun'25 | Jul'25 | Aug'25 | Sep'25 | Oct'25 | Nov'25 | Dec'25 | Jan'26 | Feb'26 | Mar'26 | Apr'26 | May'26 | YOY(%) |
|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Accounting/Finance | 6502 | 6989 | 7947 | 7456 | 8329 | 6658 | 8975 | 9121 | 7556 | 9449 | 9055 | 9495 | 8969 | ↑38% |
| Advertising/PR/MR/Events | 4794 | 5149 | 5322 | 5091 | 5536 | 4782 | 5890 | 5774 | 5530 | 6172 | 5716 | 5857 | 5765 | ↓20% |
| Agriculture/Dairy | 1248 | 1233 | 1207 | 1166 | 1344 | 1066 | 1310 | 1271 | 1128 | 1343 | 1249 | 1243 | 1169 | ↓6% |
| Architecture/Interior Designing | 3478 | 4002 | 4388 | 4492 | 4779 | 4022 | 5143 | 4980 | 4503 | 5408 | 4869 | 5169 | 4725 | ↑36% |
| Auto/Auto Ancillary | 1296 | 1324 | 1446 | 1222 | 1349 | 1066 | 1306 | 1290 | 1149 | 1371 | 1238 | 1309 | 1207 | ↓7% |
| Banking/Financial Services/Broking | 3819 | 3783 | 4026 | 3269 | 3664 | 2989 | 3535 | 3506 | 3158 | 3803 | 3322 | 3427 | 3251 | ↓15% |
| BPO/ITES | 2282 | 2339 | 2450 | 2332 | 2532 | 2193 | 2475 | 2460 | 2306 | 2643 | 2477 | 2672 | 2483 | ↑9% |
| Chemicals/PetroChemical/Plastic/Rubber | 1974 | 1971 | 2082 | 1802 | 1935 | 1585 | 1973 | 1937 | 1739 | 1988 | 1812 | 1876 | 1834 | ↓7% |
| Construction/Engineering/Cement/Metals | 1284 | 1306 | 1369 | 1207 | 1329 | 1092 | 1377 | 1430 | 1262 | 1513 | 1324 | 1398 | 1298 | ↑1% |
| Consumer Durables | 1002 | 1085 | 1221 | 868 | 904 | 732 | 940 | 1006 | 863 | 951 | 942 | 981 | 912 | ↓9% |
| Courier/Transportation/Freight | 2870 | 2933 | 3288 | 2785 | 3145 | 2357 | 2870 | 2791 | 2502 | 2969 | 2628 | 2839 | 2605 | ↓9% |
| Defence/Government | 8921 | 9679 | 9007 | 9786 | 10843 | 8730 | 9587 | 10413 | 10761 | 10818 | 9730 | 10257 | 9956 | ↑12% |
| Education/Teaching/Training | 4994 | 5020 | 5515 | 4945 | 5357 | 4831 | 5973 | 5345 | 4733 | 5532 | 5063 | 5506 | 4712 | ↓6% |
| Export/Import | 1279 | 1348 | 1478 | 1269 | 1354 | 1044 | 1372 | 1263 | 1151 | 1298 | 1086 | 1189 | 1141 | ↓11% |
| Fertilizers/Pesticides | 6521 | 6534 | 6305 | 6063 | 6325 | 5292 | 6352 | 5439 | 5225 | 6121 | 5188 | 5634 | 4677 | ↓28% |
| FMCG/Foods/Beverage | 2235 | 2211 | 2224 | 2003 | 2376 | 1859 | 2349 | 2321 | 2146 | 2514 | 2218 | 2383 | 2260 | ↑1% |
| Gems & Jewellery | 7140 | 6581 | 6993 | 6750 | 7119 | 6296 | 8140 | 8257 | 6829 | 8023 | 7409 | 7879 | 7431 | ↓4% |
| Hotels/Restaurants/Airlines/Travel | 1939 | 1982 | 2139 | 1992 | 2086 | 1846 | 2268 | 2272 | 2040 | 2292 | 2073 | 2085 | 2045 | ↑5% |
| Industrial Products/Heavy Machinery | 1622 | 1708 | 1849 | 1616 | 1715 | 1331 | 1730 | 1717 | 1561 | 1754 | 1667 | 1778 | 1686 | ↓4% |
| Insurance | 2609 | 2780 | 3075 | 2858 | 3162 | 2586 | 2981 | 3010 | 2818 | 3370 | 2829 | 3069 | 3096 | ↑19% |
| IT-Hardware & Networking | 618 | 621 | 660 | 510 | 580 | 519 | 647 | 689 | 557 | 694 | 660 | 675 | 597 | ↓3% |
| IT-Software/Software Services | 3457 | 3523 | 3688 | 3111 | 3585 | 2967 | 3565 | 3531 | 3119 | 3948 | 3462 | 3605 | 3205 | ↓7% |
| Legal | 5443 | 5148 | 6004 | 5191 | 5600 | 4554 | 4897 | 4978 | 4091 | 5515 | 4816 | 4675 | 4159 | ↓24% |
| Media/Dotcom/Entertainment | 560 | 492 | 566 | 514 | 547 | 437 | 565 | 539 | 497 | 570 | 523 | 540 | 492 | ↓12% |
| Medical/Healthcare/Hospital | 6338 | 6364 | 6632 | 5845 | 6995 | 5771 | 7164 | 6990 | 6217 | 6948 | 6472 | 6937 | 6739 | ↑6% |
| NGO/Social Services | 4293 | 4274 | 5048 | 3891 | 4685 | 3465 | 4344 | 4530 | 3750 | 4427 | 3728 | 3966 | 3552 | ↓17% |
| Office Equipment/Automation | 4590 | 4837 | 4906 | 4142 | 4883 | 3701 | 4656 | 4731 | 4284 | 4902 | 4701 | 5027 | 4699 | ↓2% |
| Oil and Gas/Power/Infrastructure/Energy | 797 | 813 | 851 | 717 | 766 | 628 | 779 | 866 | 759 | 878 | 768 | 819 | 749 | ↓6% |

Annexure Industry Data

| Industry | May'25 | Jun'25 | Jul'25 | Aug'25 | Sep'25 | Oct'25 | Nov'25 | Dec'25 | Jan'26 | Feb'26 | Mar'26 | Apr'26 | May'26 | YOY(%) |
|---------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Pharma/Biotech/Clinical Research | 2501 | 2494 | 2666 | 2269 | 2522 | 2064 | 2594 | 2631 | 2385 | 2728 | 2405 | 2600 | 2289 | ↓8% |
| Printing/Packaging | 1375 | 1426 | 1638 | 1335 | 1420 | 1098 | 1423 | 1541 | 1294 | 1438 | 1298 | 1296 | 1240 | ↓10% |
| Real Estate/Property | 4288 | 4316 | 4518 | 4277 | 4711 | 3765 | 4784 | 4963 | 4444 | 5125 | 4406 | 4707 | 4360 | ↓2% |
| Recruitment | 685 | 699 | 703 | 484 | 545 | 502 | 681 | 876 | 762 | 923 | 954 | 959 | 1055 | ↑54% |
| Retail | 1577 | 1641 | 1712 | 1466 | 1656 | 1385 | 1611 | 1603 | 1558 | 1759 | 1538 | 1709 | 1586 | ↑1% |
| Security/Law Enforcement | 1483 | 1778 | 1979 | 1862 | 1885 | 1320 | 1544 | 1650 | 1234 | 1383 | 1373 | 1575 | 1293 | ↓13% |
| Semiconductors/Electronics | 5805 | 5584 | 6184 | 5362 | 5588 | 4461 | 5475 | 5414 | 4657 | 5432 | 5121 | 5526 | 5164 | ↓11% |
| Shipping/Marine | 1032 | 1114 | 1183 | 944 | 1031 | 864 | 947 | 1025 | 855 | 1157 | 938 | 973 | 868 | ↓16% |
| Telcom/ISP | 467 | 459 | 451 | 413 | 508 | 367 | 453 | 437 | 374 | 450 | 423 | 420 | 413 | ↓12% |
| Textiles/Garments/Accessories | 2451 | 2584 | 2747 | 2356 | 2581 | 2167 | 2680 | 2611 | 2334 | 2665 | 2712 | 2666 | 2634 | ↑7% |
| Aviation / Aerospace Firms | 1192 | 1049 | 1259 | 861 | 1113 | 797 | 1143 | 1348 | 1093 | 1142 | 1043 | 1260 | 1007 | ↓16% |
| Electricals / Switchgears | 2048 | 2095 | 2239 | 1979 | 2195 | 1607 | 2183 | 2239 | 1886 | 2128 | 1872 | 2000 | 2031 | ↓1% |
| Facility Management | 1412 | 1429 | 1359 | 1134 | 1259 | 1088 | 1364 | 1377 | 1335 | 1617 | 1301 | 1382 | 1175 | ↓17% |
| Food Processing | 1547 | 1502 | 1620 | 1439 | 1550 | 1229 | 1529 | 1492 | 1354 | 1530 | 1442 | 1499 | 1475 | ↓5% |
| Internet/Ecommerce | 968 | 910 | 984 | 878 | 953 | 762 | 890 | 855 | 814 | 924 | 806 | 825 | 867 | ↓10% |
| KPO / Research /Analytics | 1094 | 1134 | 1111 | 999 | 1207 | 981 | 1083 | 1044 | 904 | 1090 | 980 | 1044 | 954 | ↓13% |
| Medical Devices / Equipments | 1662 | 1821 | 1669 | 1519 | 1745 | 1414 | 1679 | 1724 | 1519 | 1662 | 1734 | 1808 | 1579 | ↓5% |
| Mining | 1759 | 1692 | 1984 | 1568 | 1826 | 1534 | 1744 | 2019 | 1648 | 1896 | 1684 | 1781 | 1679 | ↓5% |
| Other | 1408 | 1487 | 1622 | 1346 | 1612 | 1252 | 1661 | 1643 | 1522 | 1761 | 1672 | 1691 | 1732 | ↑23% |
| Publishing | 1236 | 1250 | 1383 | 1138 | 1253 | 1039 | 1275 | 1344 | 1179 | 1380 | 1256 | 1298 | 1258 | ↓2% |
| Steel | 1838 | 1817 | 1898 | 1707 | 1813 | 1538 | 1717 | 1676 | 1549 | 1710 | 1643 | 1812 | 1823 | ↓1% |
| Strategy /Management Consulting Firms | 1017 | 1104 | 1179 | 1017 | 1208 | 928 | 1211 | 1218 | 1050 | 1315 | 1146 | 1193 | 1075 | ↓6% |
| Water Treatment / Waste Management | 1591 | 1647 | 1627 | 1464 | 1622 | 1252 | 1596 | 1743 | 1422 | 1664 | 1689 | 1675 | 1712 | ↑8% |
| Wellness / Fitness / Sports / Beauty | 1428 | 1422 | 1518 | 1371 | 1599 | 1331 | 1587 | 1507 | 1389 | 1507 | 1535 | 1648 | 1560 | ↑9% |

Annexure City Data

| State | City | May'25 | May'26 | MOM(%) | YOY(%) |
|---------------------------|--------------------------------------|--------|--------|--------|--------|
| Andhra Pradesh | Nellore | 1128 | 1205 | -16% | ↑7% |
| | Vijayawada | 1163 | 1147 | -11% | ↓1% |
| | Visakhapatnam/Vizag | 1002 | 1039 | -7% | ↑4% |
| Assam | Guwahati | 1165 | 1110 | -2% | ↓5% |
| Bihar | Patna | 1313 | 1252 | -11% | ↓5% |
| Chandigarh (UT) | Chandigarh | 1771 | 1645 | -2% | ↓7% |
| Chhattisgarh | Raipur | 1844 | 1941 | -9% | ↑5% |
| Dadra & Nagar Haveli (UT) | Dadra & Nagar Haveli and Daman & Diu | 1575 | 1509 | -5% | ↓4% |
| Delhi (NCR) | Delhi / NCR | 2922 | 2862 | -5% | ↓2% |
| Gujarat | Ahmedabad | 6172 | 6186 | -8% | ↑0.2% |
| | Vadodara/Baroda | 3563 | 3385 | -4% | ↓5% |
| | Bharuch | 1252 | 1345 | -9% | ↑7% |
| | Gandhinagar | 1534 | 1693 | -17% | ↑10% |
| | Jamnagar | 1597 | 1791 | -2% | ↑12% |
| | Rajkot | 1586 | 1688 | -3% | ↑6% |
| | Surat | 1577 | 1718 | -5% | ↑9% |
| Jammu & Kashmir | Jammu | 1539 | 1613 | -3% | ↑5% |
| Jharkhand | Jamshedpur | 1232 | 1201 | -1% | ↓3% |
| | Ranchi | 1403 | 1469 | 1% | ↑5% |
| Karnataka | Bangalore/Bengaluru | 2904 | 2965 | -8% | ↑2% |
| | Hubli | 1273 | 1355 | -11% | ↑6% |
| | Mangaluru/Mangalore | 962 | 924 | -17% | ↓4% |
| | Mysore/Mysuru | 1160 | 1069 | -15% | ↓8% |
| Kerala | Kochi/Cochin | 3953 | 4146 | 2% | ↑5% |
| | Calicut/Kozhikode | 797 | 918 | 6% | ↑15% |
| | Cannanore/Kannur | 742 | 770 | -6% | ↑4% |
| | Kollam/Quilon | 929 | 803 | -4% | ↓14% |
| | Trivandrum/Thiruvananthapuram | 639 | 583 | -6% | ↓9% |
| Madhya Pradesh | Bhopal | 1436 | 1288 | -12% | ↓10% |
| | Gwalior | 1674 | 1370 | -13% | ↓18% |
| | Indore | 1300 | 1455 | -10% | ↑12% |
| | Jabalpur | 1255 | 1188 | -6% | ↓5% |

Annexure City Data

| State | City | May'25 | May'26 | MOM(%) | YOY(%) |
|-----------------|------------------------|--------|--------|--------|--------|
| Maharashtra | Mumbai | 2161 | 2040 | -9% | ↓6% |
| | Pune | 3928 | 3879 | -10% | ↓1% |
| | Aurangabad | 1216 | 1359 | -7% | ↑12% |
| | Kolhapur | 849 | 945 | -11% | ↑11% |
| | Nagpur | 1086 | 1065 | -9% | ↓2% |
| | Nasik/Nashik | 1364 | 1408 | -2% | ↑3% |
| Odisha | Bhubaneswar | 1239 | 1339 | -4% | ↑8% |
| Puducherry (UT) | Pondicherry/Puducherry | 933 | 898 | 9% | ↓4% |
| Punjab | Amritsar | 1100 | 1173 | -6% | ↑7% |
| | Ludhiana | 1331 | 1255 | -7% | ↓6% |
| Rajasthan | Jaipur | 5097 | 5237 | -12% | ↑3% |
| | Jodhpur | 1524 | 1605 | -8% | ↑5% |
| | Kota | 1477 | 1352 | -11% | ↓8% |
| | Udaipur | 1490 | 1503 | -5% | ↑1% |
| Tamil Nadu | Chennai | 2198 | 2194 | -6% | ↓0.2% |
| | Coimbatore | 3259 | 3504 | -9% | ↑8% |
| | Madurai | 1179 | 1102 | -6% | ↓7% |
| | Salem | 1389 | 1422 | 4% | ↑2% |
| | Tiruchirapalli/Trichy | 999 | 992 | -2% | ↓1% |
| | Vellore | 1347 | 1121 | -14% | ↓17% |
| Telangana | Hyderabad/Secunderabad | 3634 | 3854 | -7% | ↑6% |
| Uttar Pradesh | Agra | 1333 | 1392 | 3% | ↑4% |
| | Allahabad/Prayagraj | 1092 | 1080 | -7% | ↓1% |
| | Bareilly | 1252 | 1199 | 12% | ↓4% |
| | Kanpur | 1490 | 1330 | -3% | ↓11% |
| | Lucknow | 1507 | 1446 | -2% | ↓4% |
| | Varanasi/Benaras | 1283 | 1324 | -10% | ↑3% |
| Uttarakhand | Dehradun | 1484 | 1406 | -9% | ↓5% |
| | Haridwar | 1895 | 1621 | -6% | ↓14% |
| West Bengal | Kolkata | 3644 | 3448 | -8% | ↓5% |
| | Siliguri | 1395 | 1224 | -16% | ↓12% |