







Info Edge (India) Ltd.

India's Online Classifieds Company

Helping People & Businesses Meet

Safe harbor

Statements contained in this presentation concerning our growth prospects may constitute forward-looking statements. The Company believes that its expectations are reasonable and are based on reasonable assumptions. However, such forward looking statements by their nature involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in the businesses we operate in including those factors which may affect our cost advantage, wage increases, our ability to attract and retain highly skilled professionals, client concentration, disruptions in telecommunication networks, liability for damages on any of our contracts/ subscriptions, withdrawal of governmental fiscal incentives, political instability, unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company.

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Key takeaways

- Rapid growth in Indian internet market
- Clear and sustainable market leadership in online classifieds
- Strong innovation pipeline for continuous differentiation
- Robust financials with blue chip investors
- Management depth for continued growth

Three lines of business

Info Edge

Recruitment



- Launched in March 1997.
 Contributes more than 85% of company sales
- No. 1 job portal in India more than 50% page view share among top 3 sites
- Over 8 mm resumes with 10,000 added daily, 82,000 job listings, 22,000 clients.
- Quadrangle in offline recruitment services

Matrimonials

*Jeevansathi.*com

- > Acquired in September 2004
- No. 3 matrimony website in India
- ➤ 1.3 mm registrations
- > Av. 2,300 profiles added daily

Real Estate



- ➤ Launched in Sept 2005
- Leader in emerging online market
- ➤ Over 42,000 listings
- Pan India listings covering 23 cities

Business environment

Macro Trends

Sustainable Economic Growth

Burgeoning Middle Class Buying Power

Favorable
Demographics
(54% < 25 years)

Outcomes

Strong Job Creation

Rapid Urbanization

Mobile work force, nuclear families

Changing values and lifestyles

Adoption of Technology

Beneficiaries





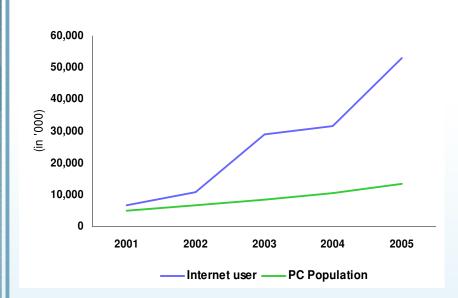
Jeevansathi.com



Source: Census 2001

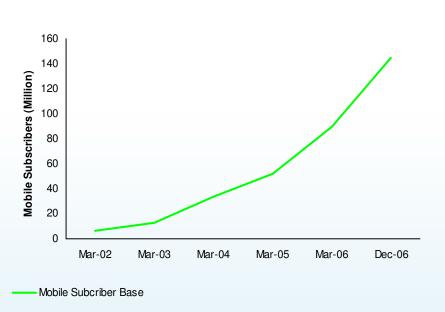
Addressable market growing

Internet and PC population



Source: NASSCOM

Mobile users



Source: Cris Infac

Opportunity in platforms other than the PC

Company overview

- VC investment from ICICI Venture, Kleiner Perkins and Sherpalo
- 45 offices in 31 cities in India + 1 in Dubai
- 1100 employees (over 700 in sales)
- Financials (9 months ended Dec 06)
 - Revenue (71% YOY growth)USD 22.0 mm
 - Net Profit- USD 3.8 mm
- Listed in India in November 2006

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Recruitment classifieds and services









Recruitment market



Over 330 universities and 17,600 colleges

Over 3 mm graduates every year



Over 120,000 IT professionals every year

Over 1 mm employed by IT & ITES

High attrition rates in the IT services sector range between 25-40%

35 cities > 1 mm population

Source: Nasscom, Department of Higher Education

Recruitment solutions



Print
Recruitment
consultants
Online
Other









NIII



























Others

Naukri is the hub

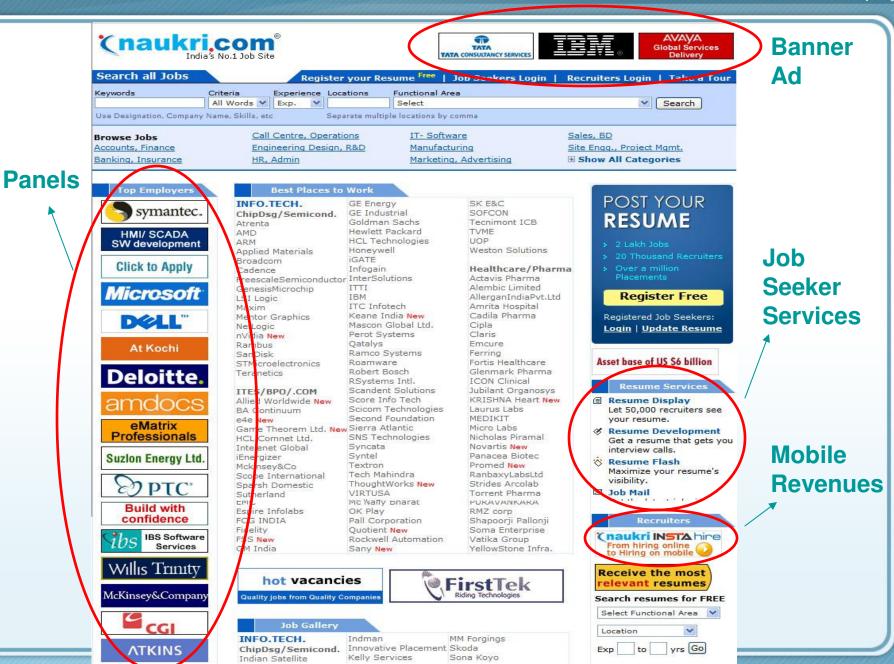


Job Search is the second most popular professional activity of Internet
Users

Revenue streams

- Major
 - Job listing and Employer Branding / Visibility
 - Resume Database Access
- Others
 - Job Seeker services
 - Advertising other than for jobs
 - Mobile revenues
 - Resume short listing and screening
 - Google Ad Sense

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- » Innovative recruitment solutions now on mobile.
- » Hire the right, relevant candidates instantly through SMS.

Post Jobs

- » Over 2 Lakh Jobs attracting the maximum traffic.
- » Tie ups with leading publications for increased response.

Copps PRO Manage Resumes

- » Manage thousands of resumes and filter out junk in minutes.
- » Increase recruiter productivity by 400%.

Recruiter Blogs new

» Speak directly to candidates about your organization and processes.

Strategy – strengthen virtuous circle

Naukri.com benefiting from a virtuous cycle So we get the most clients We've got the most jobs (naukri.com So we get the most response So we get the most traffic

Imperatives

- Hire and retain quality talent
- Product and technology innovation
- Superior sales and service execution
- o Build the brand

Competition has resulted in market expansion

- Online
 - Monsterindia and Jobsahead
 - Timesjobs from Times of India, India's leading newspaper group
 - Others Jobstreet, Dice, Clickjobs, Ndtvjobs
- Print
 - Times of India, Hindu, others
- Recruitment consultants and search firms
 - Highly fragmented industry
 - Many are our clients

Naukrigulf.com

- Launched in 2006
- Nascent business but site getting traction
- Competition Bayt.com, Monstergulf, Timesjobs

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Matrimonial classifieds & services





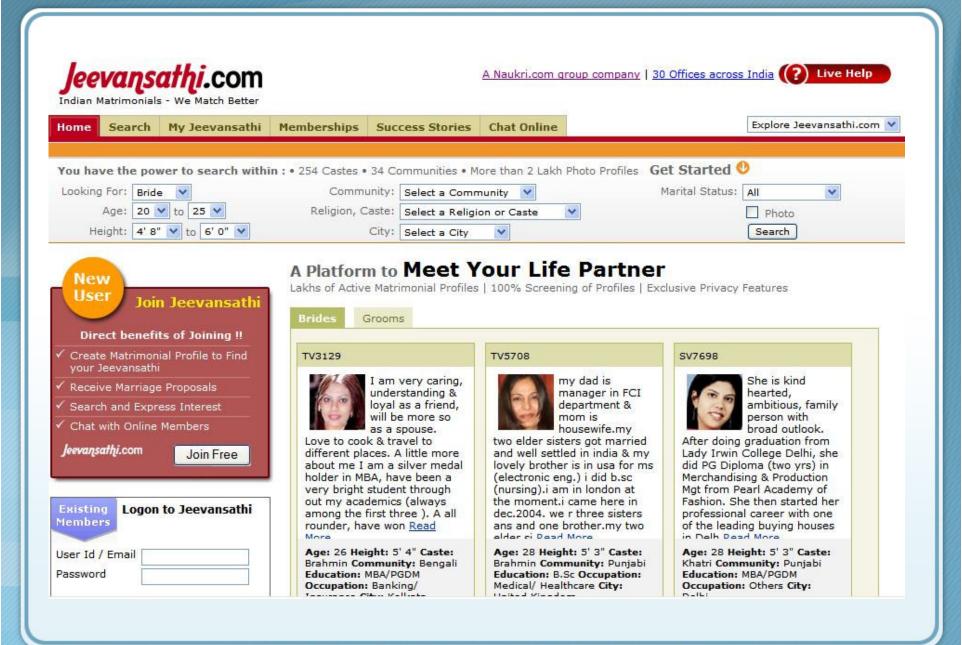




Large market with many segments

- Over 300 mm people estimated to be in 10 to 30 years age bracket over next 10 years
- Urbanization and increased economic activity
 - increased mobility of work force
 - nuclear families
 - breakdown of traditional networks
- Arranged marriages are mostly within castes and communities
- Important to segment the market and focus

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Sources of revenue

- Free to list
- Free to search
- Free to express interest
- Free to accept others expression of interest
- Pay to get contact details

Key metrics

- Daily profile acquisition rate
- Cost per profile acquired
- Percentage conversion from free to paid
- Average bill per paying customer
- Important to nudge key metrics in the right direction through smart brand building and superior product experience

Competition

- Online
 - Shaadi, Bharatmatrimony, Simplymarry
- Print classifieds
 - Times of India, Hindustan Times, others
- Marriage Bureaus and pundits
 - Community focussed, fragmented, unorganized, geographically constrained

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Real estate classifieds

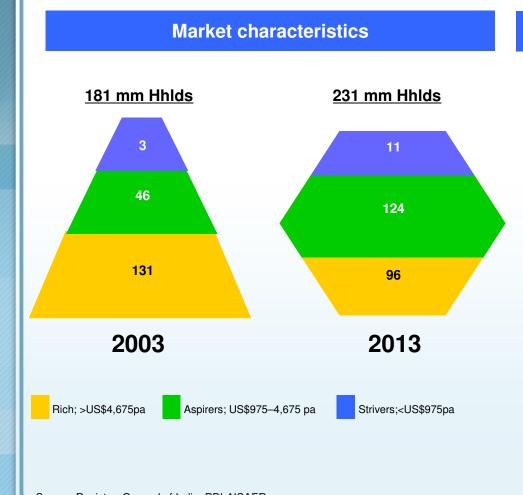








Surge in demand for real estate



Reasons for boom

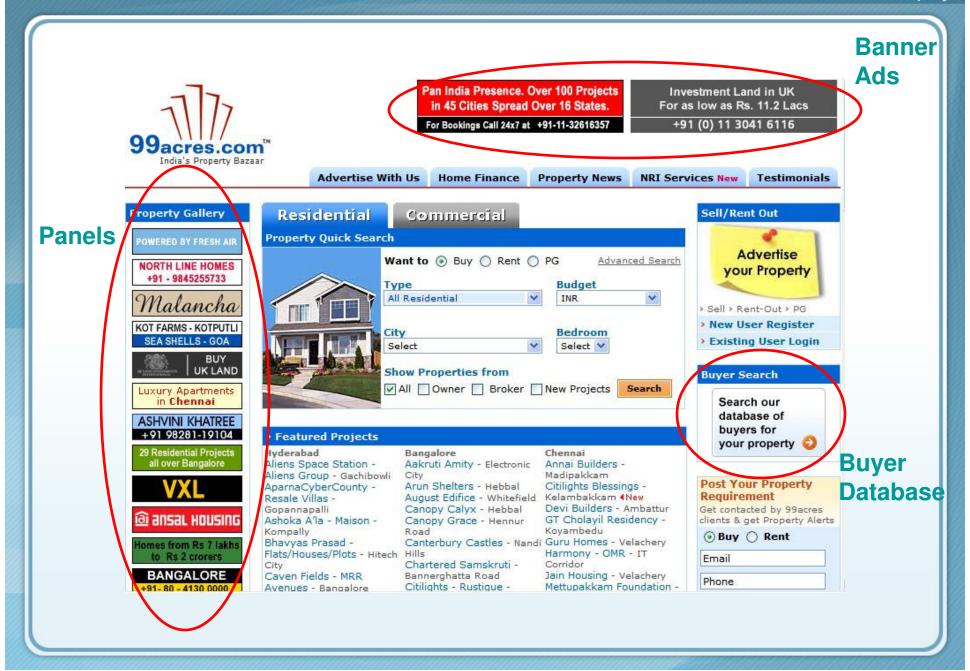
- Home ownership valued in India
- Increasing incomes
- Growing middle class
- Nuclear families
- Urbanization
- Easy home finance
- Supply creation with aggressive marketing

Source: Registrar General of India; RBI, NCAER.

Revenue streams

- Most revenue from developers, builders and brokers
- Site has traction for residential, primary, sale and purchase
- Revenue from
 - Property listings 42,000 listings
 - Builders/Brokers Branding & Visibility –
 Microsites, home page links, banners
 - Others Buyer database access

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Competition

- Online
 - Magicbricks, Indiaproperty
- Print
 - Times of India, Hindustan Times, Hindu, others
- Other mass media TV, radio, outdoor
- Real Estate Brokers
 - Large population, highly fragmented, no license requirements, deregulated,
 - Many are our clients

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Management









Qualified and experienced management team

Board of Directors

Sanjeev Bikhchandani (43)

Managing Director and CEO
BA Econ. St. Stephen's. PGDM IIM-A
Previously with Glaxo SmithKline

Ambarish Raghuvanshi (45)

Whole Time Director and Chief Financial Officer CA, PGDBM XLRI Previously with Bank of America & HSBC

Hitesh Oberoi (34)

Whole Time Director and Chief Operating Officer B.Tech IIT Delhi, PGDM IIM-B Previously with HLL (Unilever)

Kapil Kapoor (41)

Chairman & Non-Executive Director B.A.Econ, PGDM IIM-A MD Timex Watches

Ashish Gupta (39)

Non-Executive Director
B.Tech IIT Kanpur, Ph.D. Stanford Univ.
Partner, Helion Venture Partners

Sandeep Murthy (29)

Non-Executive Director M.B.A. Wharton School Nominee KPCB and Sherpalo

Arun Duggal (59)

Non-Executive Director
B.Tech IITD, PGDM IIM-A
Previously with Bank of America & HCL
Technologies

Saurabh Srivastava (60)

Non-Executive Director

B.Tech IIT Kanpur, M.Sc Harvard Univ.
Founder IIS Infotech (Now Xansa),
NASSCOM, TiE

Bala Deshpande (39)

Non-Executive Director
MA Econ.,MMS JBIMS
Nominee ICICI Ventures

Key Management

Sudhir Bhargava (37)

Sr. VP, Corporate Finance B.E, MBA (FMS) Previously with HSBC, ICICI Bank

Vibhore Sharma (32)

Sr. VP, Technology
B.Sc IGNOU
Previously with Pioneer

Vivek Khare (36)

Sr. VP, Jeevansaathi.com M.Sc (Physics), IIT Kanpur. PGDBA, Birla Institute of Management technology

Vineet Singh (35)

Sr. V.P. for Domestic (North, East & West) and International Sales
PGDBA, IPM.
Previously with Xerox

Deepali Singh (33)

Head 99acres.com
Bachelor of Science, Law Degree, Delhi
University. MBA, IPM.
Previously with Aptech

V.Suresh (35)

Sr. V.P., Sales – South & West India, B.E.(Instr. and Control). Masters in Mgmt, Sathya Sai Institute of Management. Previously with Xerox

Harveen Bedi (35)

Head Quadrangle
MBA, Birla Institute of Management
Technology
Previously with Nestle

Sharmeen Khalid (35)

V.P, HR MBA, IRMA Previously with Polaris

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Financials



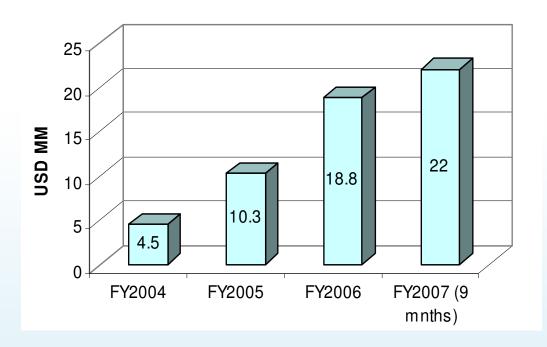






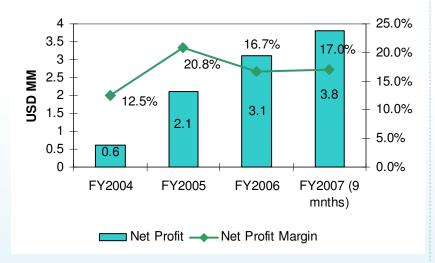
Financial performance

Revenues

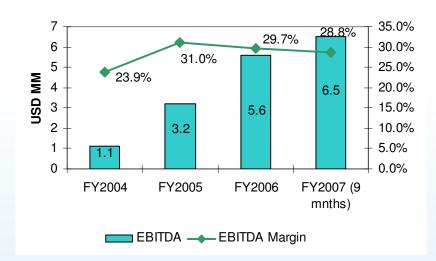


Financial performance

Net Profit



EBITDA



Robust financials

- Strong topline & bottomline growth
- Consistent track record of profitability
- High operating leverage
- Strong cash flows

Commitment to innovation

- Market segment innovation
- Customer driven product innovation
- Technology innovation

Key takeaways

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