







Info Edge (India) Ltd.

India's Online Classifieds Company

Helping People & Businesses Meet

Safe harbor

Statements contained in this presentation concerning our growth prospects may constitute forward-looking statements. The Company believes that its expectations are reasonable and are based on reasonable assumptions. However, such forward looking statements by their nature involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in the businesses we operate in including those factors which may affect our cost advantage, wage increases, our ability to attract and retain highly skilled professionals, client concentration, disruptions in telecommunication networks, liability for damages on any of our contracts/ subscriptions, withdrawal of governmental fiscal incentives, political instability, unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company.

The equity shares of the company are regulated by the laws of India. Please refer to the applicable laws of your jurisdictions before dealing in equity shares of the company.

"The equity shares of the company have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or with any securities regulatory authority of any state or other jurisdiction of the United States and may not be offered, sold, pledged or otherwise transferred except (1) in accordance with Rule 144A under the Securities Act to a person that the holder and any person acting on its behalf reasonably believes is a Qualified Institutional Buyer within the meaning of Rule 144A purchasing for its own account or for the account of a Qualified Institutional Buyer in a transaction meeting the requirements of Rrule 144A, (2) in an offshore transaction in accordance with Rule 903 or Rule 904 of regulations under the Securities Act, 3) pursuant to an exemption from registration under the Securities Act provided by Rule 144 thereunder (if available) or (4) pursuant to an effective registration statement under the Securities Act, in each case in accordance with any applicable securities laws of the states of the United States. No representation can be made as to the availability of the exemption provided by Rule 144 under the Securities Act for resales of these equity shares."

All figures mentioned are as on March 31, 2008 or for the quarter ended March 31, 2008 unless indicated otherwise. Q4 FY08 means the period January 1, 2008 to March 31, 2008 FY08 means the Financial Year starting April 1, 2007 and ending March 31, 2008

All figures in USD are based on convenience translation of 1 USD = Rs 40.45

The company

- India's leading internet classifieds company
- Fast growth
 - Revenue grew from USD 1 mm in FY02 to USD 59 mm in FY08
 - Profitable since FY03
- VC funding in 2000 and public listing in 2006
- Valuable experience
 - Over 10 years in Indian internet
- Bouquet of leading websites
 - Naukri, naukrigulf, jeevansathi, 99acres, brijj, allcheckdeals
- 67 offices in 41 cities in India + 2 in Dubai + 1 in Bahrain
- 1650 employees (~ 1225 in sales)

Our businesses

Info Edge

Recruitment & Careers

(naukri.com[®] Quadrang

- Launched in March 1997.
- > 89.7% of company's net sales in FY08
- No. 1 job portal in India more than 50% share of page views among top 3 job sites
- Over 13 mm resumes, with 10,000 added daily in FY08, over 87,000 job listings, 32,500 clients in FY08
- Quadrangle in offline recruitment services

Matrimonials

*Jeevansathi.*com

- Acquired in September 2004
- No. 3 matrimony website in India
- 2.36 mm profiles ever registered
- Av. 2,400 profiles added daily in FY08

Real Estate



- ➤ Launched in Sept 2005
- Leader in emerging online market
- Over 200,000 listings (54,000 paid)
- Pan India listings covering over 25 cities



Launched in November 2007

Education



- Launched in May 2008
- To be the hub for educational classifieds
- Large market
 - Advertising
 - Lead generation

Cnaukri.com

موقع الوظائف الشاغرة في الخليع

Launched July 2006



- Launched July 2007
- Career & guidance site



- Launched August 2007
- Professional networking

Our team

Sanjeev Bikhchandani (44)

Managing Director and CEO
BA Econ. St. Stephen's. PGDM IIM-A
Previously with Glaxo SmithKline

Ambarish Raghuvanshi (46)

Whole Time Director and Chief Financial Officer CA, PGDBM XLRI Previously with Bank of America & HSBC

Hitesh Oberoi (35)

Whole Time Director and Chief Operating Officer B.Tech IIT Delhi, PGDM IIM-B Previously with HLL (Unilever)

Harveen Bedi (36)

Head - Quadrangle
PGDBA, Birla Institute of Management
Technology
Previously with Nestle

Sudhir Bhargava (38)

Sr. VP - Corporate Finance B.E., MBA (FMS, Delhi University) Previously with HSBC, ICICI Bank

Manish Gulati (33)

VP – Product and Technology B.E. DIT - Delhi Previously with Yahoo India / USA

Sharmeen Khalid (36)

VP – Human Resources MBA IRMA Previously with Polaris

Vivek Khare (37)

Sr. VP - Jeevansathi M.Sc (Physics) IIT Kanpur. PGDBA, Birla Institute of Management Technology

Shalabh Nigam (35)

Sr. VP – Brijj
B Tech IIT - Kanpur
Previously with Baypackets

Vibhore Sharma (33)

Sr. VP - Technology B.Sc IGNOU Previously with Pioneer

Vineet Singh (36)

Sr. VP – 99acres
PGDBA, IPM
Previously with Xerox

Deepali Singh (34)

Head – New Project
Bachelor of Science, Law Degree, Delhi
University. PGDBA, IPM
Previously with Aptech

V.Suresh (36)

Sr. VP – Naukri
B.E. (Instr. and Control). Masters in Mgmt,
Sathya Sai Institute of Management.
Previously with Xerox

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Recruitment classifieds and services

Naukri, Quadrangle, Naukrigulf, Asknaukri, Brijj









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The recruitment market is busy



Over 330 universities and 17,600 colleges

Over 3 mm graduates every year



Over 120,000 IT professionals every year

Over 1 mm employed by IT & ITES

High attrition rates in the IT services sector range between 25-40%

35 cities > 1 mm population

Source: Nasscom, Department of Higher Education

Recruitment solutions



Print
Recruitment
consultants
Online
Other









NIII























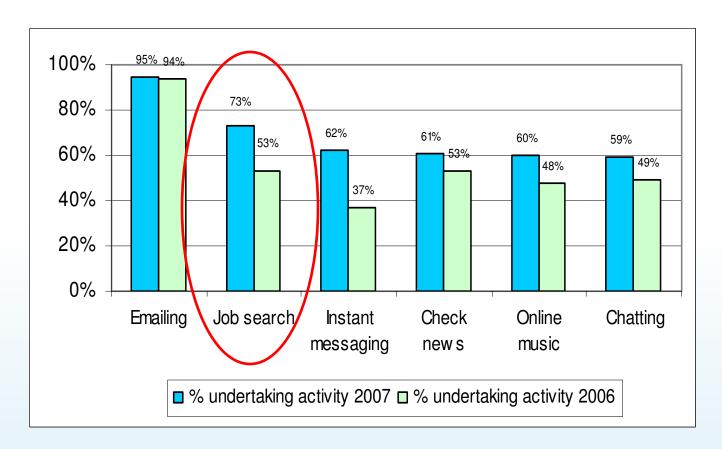








Job search is popular



Source : Juxtconsult India Online Report May 2007, Population surveyed ~ 26,000

Job Search continues to be the second most popular professional activity of Internet Users and its popularity has increased

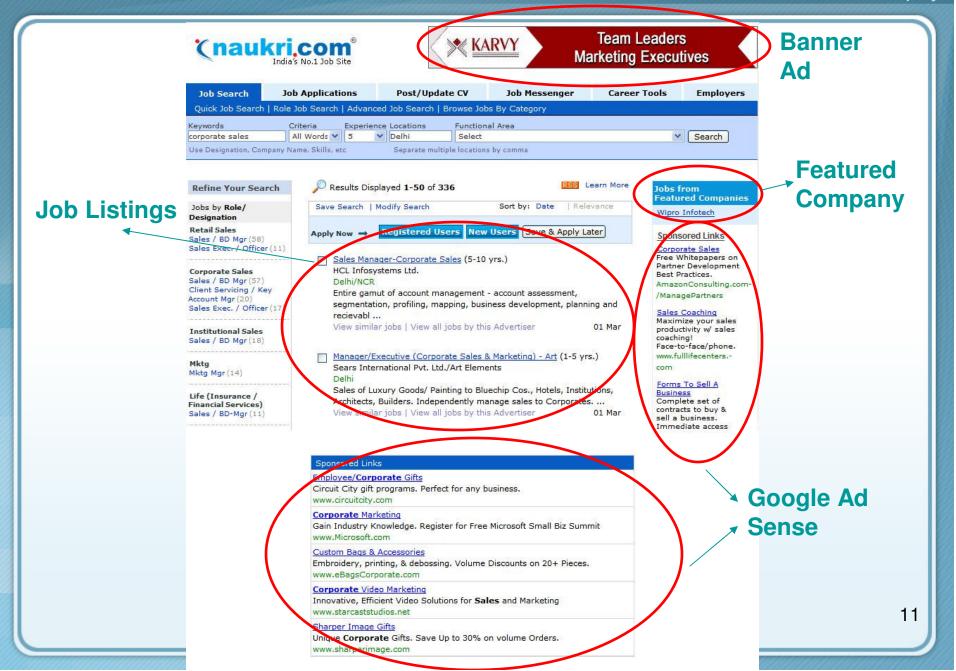
Two major revenue streams

- Major
 - Job listing and Employer Branding / Visibility
 - Resume Database Access
- Others
 - Job Seeker services
 - Advertising other than for jobs
 - Mobile revenues
 - Resume short listing and screening
 - Google Ad Sense

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Don't let jobs wait for you on your PC.



Recruitment Solutions HR Zone eLearning Center - Take a Tutorial Now

From USA: Call us toll free at 1-866-557-3340 From UAE: Call 04-3602838

Job Seeker Click here

Resdex

RecruitersLogin

Please enter your username & password to access your eApps, Resdex, INSTAhire and/or Job Posting account.

Username	

Forgot Username / Password

Submit

New Clients Register here

Password



Reach over 8 million Job Seekers today.

RESDEX

INSTAhire SMS Candidates

- » Innovative recruitment solutions now on mobile.
- » Hire the right, relevant candidates instantly through SMS.

Post Jobs

- » Over 2 Lakh Jobs attracting the maximum traffic.
- » Tie ups with leading publications for increased response.

Copps PRO Manage Resumes

- » Manage thousands of resumes and filter out junk in minutes.
- » Increase recruiter productivity by 400%.

Recruiter Blogs new

» Speak directly to candidates about your organization and processes.

Strategy – strengthen virtuous circle

Naukri.com benefiting from a virtuous cycle So we get the most clients We've got the most jobs (naukri.com So we get the most response So we get the most traffic

Imperatives

- Hire and retain quality talent
- Product and technology innovation
- Superior sales and service execution
- o Build the brand

Intense competition has resulted in market expansion

- Online
 - Monsterindia and Jobsahead
 - Timesjobs from Times of India, India's leading newspaper group
 - Others Jobstreet, Clickjobs, Ndtvjobs, Shine
- Print
 - Times of India, Hindustan Times, Hindu, others
- Recruitment consultants and search firms
 - Highly fragmented
 - Many are our clients

Quadrangle









About us

Our leadership team

Recent Assignments

Our Offices

Job Opportunities

Careers with Quadrangle



















WELCOME TO QUADRANGLE

India's Leading Executive Search and Selection Firm

Quadrangle provides expert and innovative recruitment services to leading global and Indian organizations through its network of offices in major cities across India.

We have been servicing executive talent requirements of corporate clients across the globe for over a decade now. With highly qualified recruitment professionals in every industry and virtually every functional discipline, we provide global clients with high-quality, seamless service. We have built and sustained a reputation of excellence in all our verticals - executive search, management search, IT search, international search and KPO/BPO vertical. Read more..

The Quadrangle Brand

Quadrangle's logo is synonymous to the philosophy of our

TESTIMONIALS

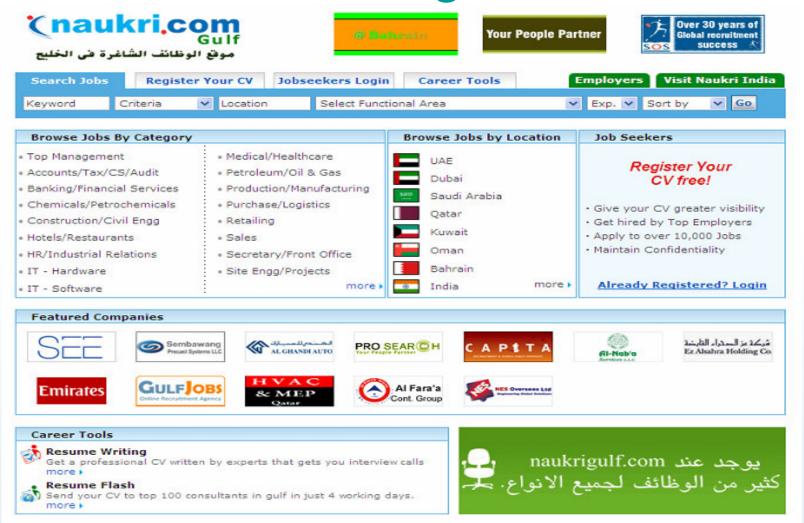


We are delighted that team Quadrangle has been accomplishing our Mission Critical Requirements at global scale & locations, fully up to our expectations. I wish them Higher Grounds

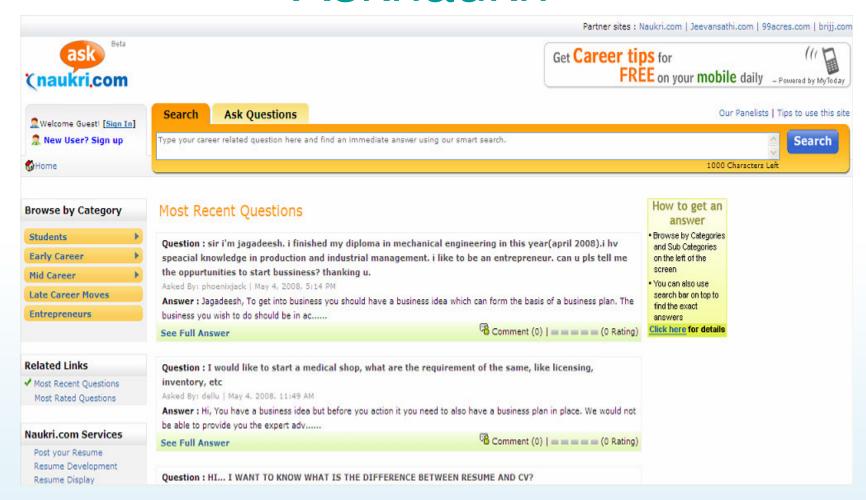
> Michael Joseph Head - Resourcing Olam International Ltd.

Offline head hunting firm. Success based revenue model.

Naukrigulf



Asknaukri



A career guidance site. To develop a repository of questions and answers.

Brijj



Join Now | Take a Tour | Help

Build a trusted online network and power your professional relationships for life.



1 2 3 4 5 11

Build business Prospects

Open doors to innumerable opportunities

- · Find key decision makers
- Reach prospects through your contacts
- Open up new sales channels

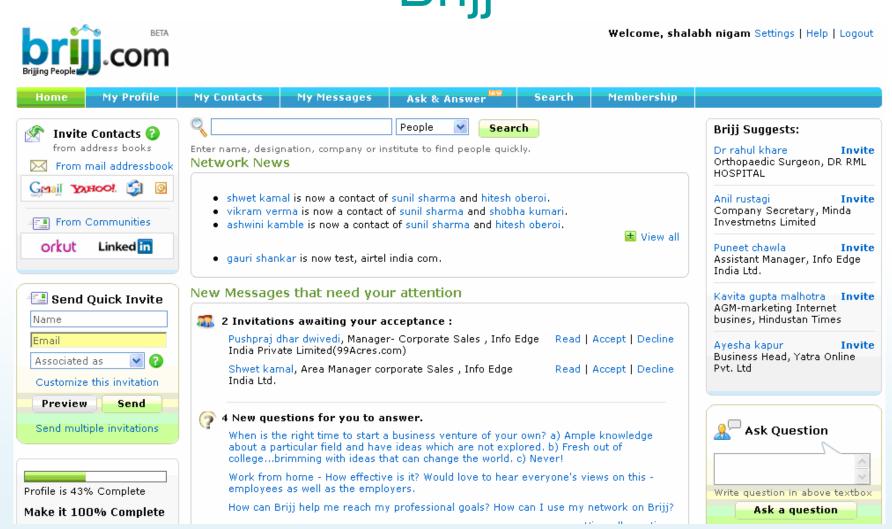
Join Now

Looking for son name/company to search	neone? Enter / name/institute name
	Search
Email Id:	
Email Id:	
	Login

A professional networking site with about 600,000 registrations.

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A professional networking site with about 600,000 registrations.

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Real estate classifieds 99acres, Allcheckdeals









Surge in demand for real estate



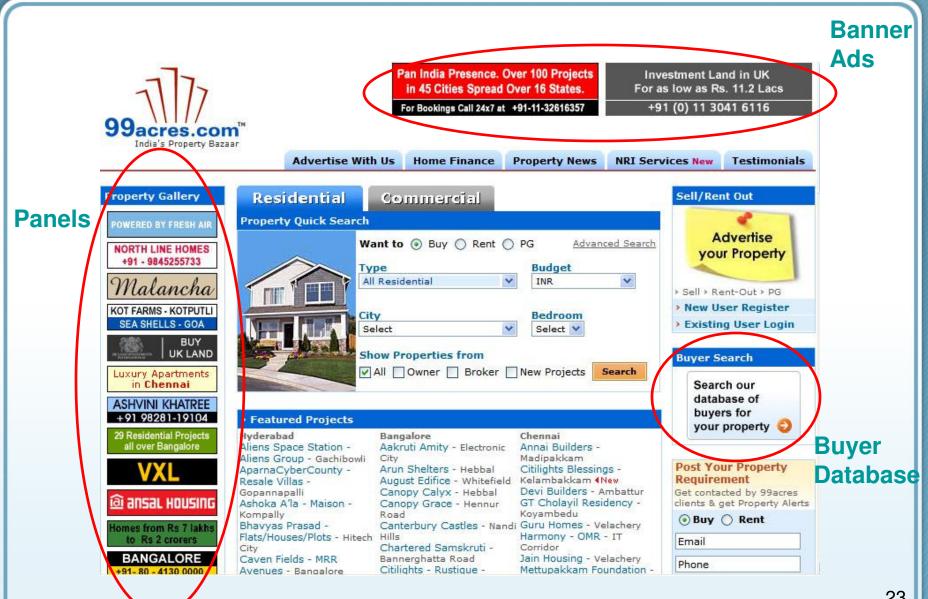
Reasons for boom

- Home ownership valued in India
- Increasing incomes
- Growing middle class
- Nuclear families
- Urbanization
- Easier home finance
- Supply creation with aggressive marketing

Revenue streams

- Most revenue from developers, builders and brokers
- Site has traction for residential, primary & secondary, sale and purchase
 - To develop for commercial and rental markets
- Revenue from
 - Property listings
 - Builders/Brokers Branding & Visibility Microsites, home page links, banners
 - Others buyer database access
 - International listings

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Banner

Competition

- Online
 - Magicbricks, Indiaproperty, makaan
- Print
 - Times of India, Hindustan Times, Hindu, others
- Other mass media TV, radio, outdoor
- Real Estate Brokers
 - Large population, highly fragmented, no license requirements, unregulated
 - Many are our clients

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Allcheckdeals



Broking services. Success based revenue model.

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Matrimonial classifieds & services Jeevansathi





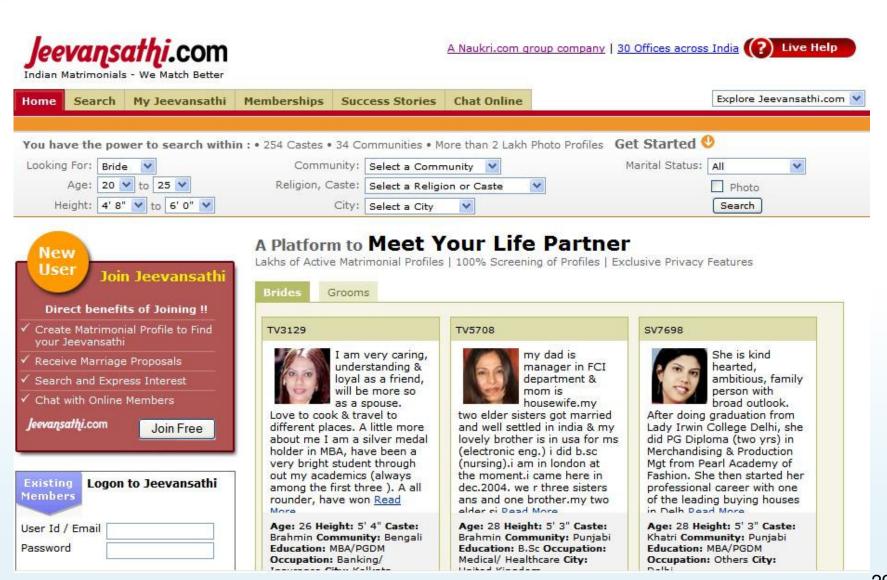




Large market with many segments

- Over 300 mm people estimated to be in 10 to 30 years age bracket over next 10 years
- Urbanization and increased economic activity
 - increased mobility of work force
 - nuclear families
 - breakdown of traditional networks
- Arranged marriages are mostly within castes and communities
- Important to segment the market and focus
 - A discovery led process

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Revenue model

- Free to list
- Free to search
- Free to express interest
- Free to accept others expression of interest
- Pay to get contact details

Key metrics

- Daily profile acquisition rate
- Cost per profile acquired
- Percentage conversion from free to paid
- Average bill per paying customer
- Important to nudge key metrics in the right direction through smart brand building and superior product experience

Competition

- Online players
 - Shaadi, Bharatmatrimony, Simplymarry
 - Offline centres
- Print classifieds
 - Times of India, Hindustan Times, others
- Marriage Bureaus and pundits
 - Community focused, fragmented, unorganized, geographically constrained

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Education Shiksha

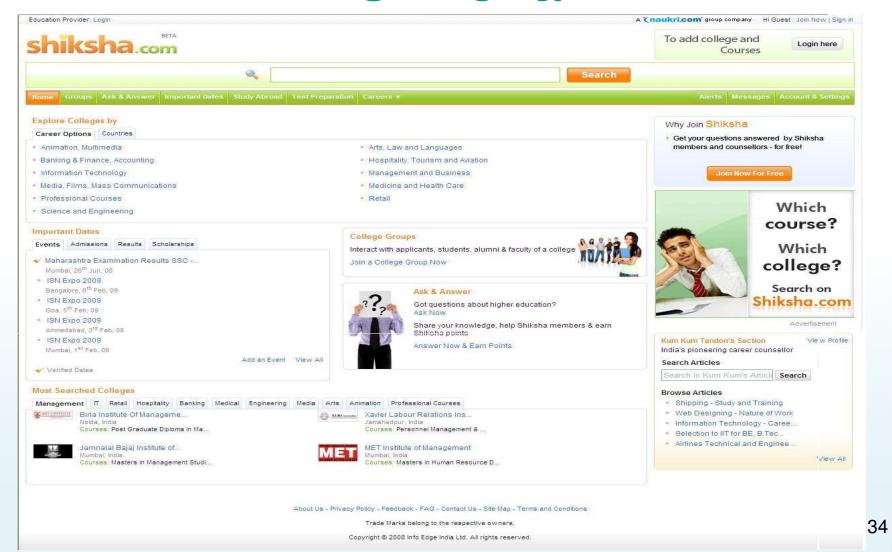








Shiksha



Educational classifieds

- Large market dominated by print
 - One of the weekly supplements in English dailies
 - Three categories of advertisers
 - Indian education players (universities and institutes)
 - · test prep and coaching institutes, and
 - overseas universities/ colleges targeting Indian students
- Spend on TV, radio and outdoor increasing
- Advertising spend as big as real estate

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Board of Directors & Auditors









Board of Directors

Board of Directors

Sanjeev Bikhchandani (44)

Managing Director and CEO BA Econ. St. Stephen's. PGDM IIM-A Previously with Glaxo SmithKline

Ambarish Raghuvanshi (46) Whole Time Director and Chief

Financial Officer CA. PGDBM XLRI

Previously with Bank of America & HSBC

Kapil Kapoor (43)

Chairman & Non-Executive Director B.A.Econ, PGDM IIM-A **MD Timex Watches**

Hitesh Oberoi (35) Whole Time Director and Chief

Operating Officer

B.Tech IIT Delhi, PGDM IIM-B

Previously with HLL (Unilever)

Ashish Gupta (41)

Non-Executive Director B.Tech IIT Kanpur, Ph.D. Stanford Univ. Partner, Helion Venture Partners

Saurabh Srivastava (62)

Non-Executive Director B.Tech IIT Kanpur, M.Sc Harvard Univ.

Founder IIS Infotech (Now Xansa),

NASSCOM, TIE

Sandeep Murthy (31)

Non-Executive Director M.B.A. Wharton School Nominee KPCB and Sherpalo

Arun Duggal (61)

Non-Executive Director B.Tech IIT Delhi. PGDM IIM-A Previously with Bank of America & **HCL** Technologies

Naresh C Gupta (41)

Non-Executive Director B Tech IIT Kanpur, Ph. D MD Adobe India

Bala Deshpande (41)

Non-Executive Director MA Econ..MMS JBIMS ICICI Ventures

Auditors: Price Waterhouse

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Financials



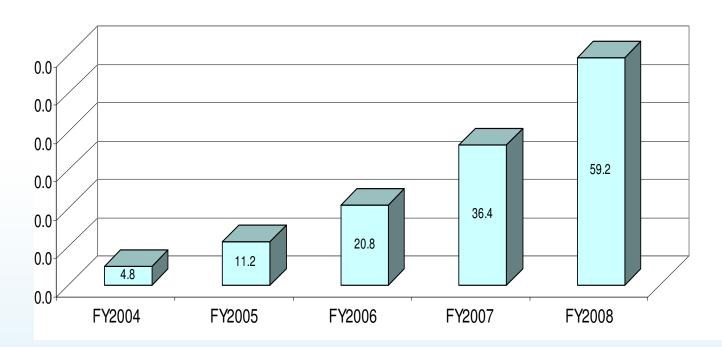






Financial performance

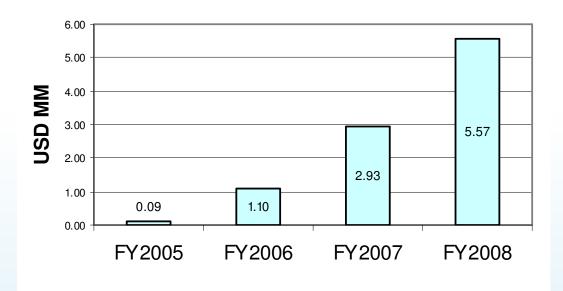
Revenues



FY 08 over FY 07:62% growth in revenue and 57% growth in net sales

Financial performance – Other verticals (mainly Jeevansathi and 99acres)

Revenues



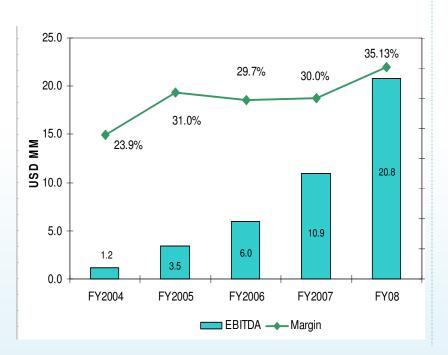
FY 05 to FY 08 CAGR of 296%

FY 07 to FY 08 growth of 90%

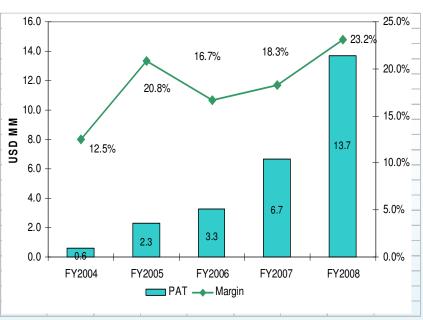
1 USD = Rs 40.45

Financial performance

EBITDA



Net Profit



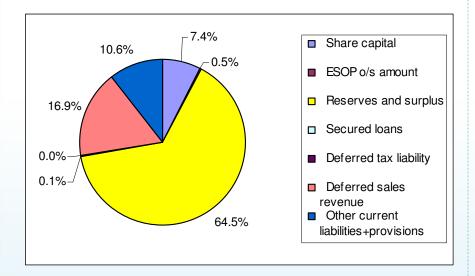
EBITDA loss in Other verticals in FY 08 was USD 4.44 mm vs USD 2.47

mm in FY 07

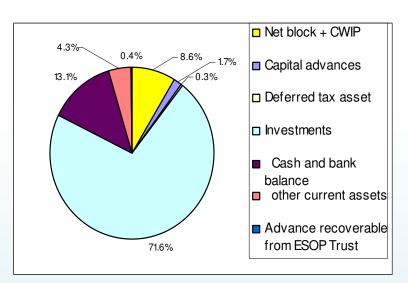
Balance sheet

(as on 31.03.08)

Liabilities



Assets

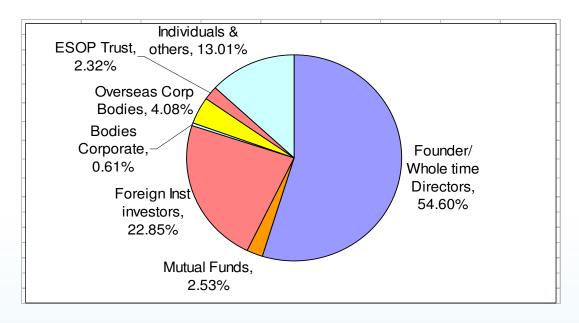


Balance sheet size as of 31.03.2008 ~ USD 91.63 mm (1 USD = Rs 40.45)

Cash & Bank and Investments as of 31.03.2008 ~ USD 77.6 mm

Shareholding pattern

(as on 31.03.08)



Fidelity Funds	8.41%
Passport Capital	4.71%
KPCB and Sherpalo	4.08%
T Rowe Price	2.74%
Matthews	2.38%
Reliance Mutual Fund	1.46%
Norges Bank Govt Petroleum Fund	1.14%

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Update Q4 FY 08 & FY 08









Recruitment solutions

- Recruitment solutions accounted for
 - -90% of net sales in FY 08 vs 92% in FY 07
- Growth momentum intact
 - Revenue up 54% to USD 48.6 mm in FY 08 from USD 31.5 mm in FY 07

Naukri

- Naukri.com continues to be the No. 1 jobsite in India
 - Over 13 mm resumes as on 31.3.08 vs about 9 mm as on 31.3.07
 - Over 18,500 corporate customers in Q4 FY08 (32,500 in FY08) vs 15,000 in Q4 FY07 (27,500 in FY07)
- Competitive pressure continues
 - Price competition at bottom end of the market suitable products launched
 - Advertising spend levels increased
- Hiring by IT companies adversely effected by currency appreciation and wage inflation
 - About 40% of recruitment revenue from IT clients
 - 7-8% export income
- Other sectors growing fast
 - Infrastructure (accounting for 20% of FY 08 revenue growing at 65%)
 - Logistics
 - Education
 - Real Estate
- Work on algorithms bearing results
 - Encouraging response
 - Increased traction

Naukrigulf

- Office opened in Bahrain
 - 2 offices in Dubai
- Encouraging traction
- Offices likely to be opened in other Gulf countries
- Continue to entrench

Other verticals (99acres & Jeevansathi)

- Revenue accounted for
 - 10% of net sales in FY 08 vs 8% in FY 07
- Growth continues
 - Revenue up 90% to USD 5.5 mm in FY 08 from USD 2.9 mm in FY 07
- Investment continues
 - Loss at EBITDA level in FY 08 at USD 4.4 mm up from USD 2.5 mm in FY 07

99acres

- Extensive trial programme undertaken
 - Property listings at over 200,000 as on 31.3.08 vs 65,000 as on 31.3.07
 - Increase in paid listings to 55,000 in Q4 FY 08 vs 15,000 in Q4 FY07
- Site revamp UI/ search algorithm
- Revenue growth robust albeit on a small base
- Market for online classifieds expected to grow
 - Large advertising spend on print and outdoor
 - Sustained real estate activity
- Softening in demand for real estate helping our business

Jeevansathi

- Investment in growth continues
 - Higher ad spend in Q4
 - Domestic offline outlets to be launched
 - First opened at Lucknow in April
 - Brand building to continue
- Maintained traffic share in Q4 FY08
 - Over 2.38 mm profiles as on 31.3.08 vs 1.48 mm profiles as on 31.3.07
- Continue focus on Northern and Western Indian market
- Explore non resident Indian market
- Site revamp work ongoing

Other developments in Q4 FY08

- Development work on education site www.shiksha.com in progress
 - Launch in Q1 FY09
- Land acquired in Noida
 - Cost of about USD 5 mm
 - Building to be built at a cost estimate of about USD 10 mm
- Capital raising to be requirement based

Investor relations

Name	Ambarish Raghuvanshi	Sudhir Bhargava
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