







Info Edge (India) Ltd.

India's Online Classifieds Company

Helping People & Businesses Meet

Safe harbor

Statements contained in this presentation concerning our growth prospects may constitute forward-looking statements. The Company believes that its expectations are reasonable and are based on reasonable assumptions. However, such forward looking statements by their nature involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in the businesses we operate in including those factors which may affect our cost advantage, wage increases, our ability to attract and retain highly skilled professionals, client concentration, disruptions in telecommunication networks, liability for damages on any of our contracts/ subscriptions, withdrawal of governmental fiscal incentives, political instability, unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company.

The equity shares of the company are regulated by the laws of India. Please refer to the applicable laws of your jurisdictions before dealing in equity shares of the company.

"The equity shares of the company have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or with any securities regulatory authority of any state or other jurisdiction of the United States and may not be offered, sold, pledged or otherwise transferred except (1) in accordance with Rule 144A under the Securities Act to a person that the holder and any person acting on its behalf reasonably believes is a Qualified Institutional Buyer within the meaning of Rule 144A purchasing for its own account or for the account of a Qualified Institutional Buyer in a transaction meeting the requirements of Rule 144A, (2) in an offshore transaction in accordance with Rule 903 or Rule 904 of regulations under the Securities Act, 3) pursuant to an exemption from registration under the Securities Act provided by Rule 144 thereunder (if available) or (4) pursuant to an effective registration statement under the Securities Act, in each case in accordance with any applicable securities laws of the states of the United States. No representation can be made as to the availability of the exemption provided by Rule 144 under the Securities Act for resales of these equity shares."

All figures mentioned are as on September 30, 2008 or for the quarter ended September 30, 2008 unless indicated otherwise. Q2 FY09 means the period July 1, 2008 to September 30, 2008 and H1 FY09 means the period April 1, 2008 to September 30, 2008 FY09 means the Financial Year starting April 1, 2008 and ending March 31, 2009 INR mm means Indian Rupees in million

The company

- India's leading internet classifieds company
- Rapid growth (but slowing in current environment)
 - Revenue grew from INR 38 mm in FY02 to INR 2,397 mm in FY08
 - Profitable since FY03
 - Cash and equivalents ~ INR 3,141 mm (as on Sep 30, 2008)
 - Negligible debt
- VC funding in 2000 and public listing in India in 2006
- Valuable experience
 - Over 10 years in Indian internet
- Bouquet of leading websites
 - naukri, 99acres, jeevansathi, naukrigulf, shiksha, brijj, asknaukri, allcheckdeals
- 66 offices in 42 cities in India + 2 in Dubai + 1 each in Bahrain & Riyadh
- 1794 employees (~ 1325 in sales)

Our businesses

Info Edge

Recruitment & Careers

(naukri.com® Quadrang

- Launched in March 1997.
- 86% of company's net sales in Q2FY09
- No. 1 job portal in India more than 50% share of page views among top 3 job sites
- Over 15 mm resumes, with 16,500 added daily in Q2 FY09, over 85,000 job listings, 18,600 clients in Q2 FY09 and 24,900 in H1 FY09
- Quadrangle in offline recruitment services

Real Estate



- Launched in Sept 2005
- Leader in emerging online market
- Over 153,000 listings (128,000 paid)
- Pan India listings covering over 25 cities



Launched in November 2007

Matrimonials

Jeevansathi.com

- Acquired in September 2004
- No. 3 matrimony website in India
- 2.58 mm profiles ever registered
- Av. 1,780 profiles added daily in Q2 FY09

Education



- Launched in May 2008
- To be the hub for educational classifieds
- Large market
 - Advertising
 - Lead generation

Cnaukri,com

موقع الوظائف الشاغرة في الخليح

Launched July 2006



- Launched July 2007
- Career & guidance site



- Launched August 2007
- Professional networking

Our team

Sanjeev Bikhchandani (45)

Managing Director and CEO
BA Econ. St. Stephen's. PGDM IIM-A
Previously with Glaxo SmithKline

Ambarish Raghuvanshi (47)

Whole Time Director and Chief Financial Officer CA, PGDBM XLRI Previously with Bank of America & HSBC

Hitesh Oberoi (36)

Whole Time Director and Chief
Operating Officer
B.Tech IIT - Delhi, PGDM IIM-B
Previously with HLL (Unilever)

Harveen Bedi (37)

Sr. VP - Quadrangle
PGDBA, Birla Institute of Management
Technology
Previously with Nestle

Sudhir Bhargava (39)

Sr. VP - Corporate Finance B.E., MBA (FMS, Delhi University) Previously with HSBC, ICICI Bank

Manish Gulati (34)

VP – Product and Technology
B.E. DIT - Delhi
Previously with Yahoo India / USA

Sharmeen Khalid (37)

Sr. VP – Human Resources MBA IRMA Previously with Polaris

Vivek Khare (38)

Sr. VP - Jeevansathi
M.Sc (Physics) IIT - Kanpur. PGDBA,
Birla Institute of Management
Technology

Shalabh Nigam (36)

Sr. VP – Brijj
B Tech IIT - Kanpur
Previously with Baypackets

Vibhore Sharma (34)

Sr. VP - Technology B.Sc IGNOU Previously with Pioneer

Vineet Singh (36)

Sr. VP – 99acres PGDBA, IPM Previously with Xerox

Deepali Singh (35)

Sr. VP – New Business
Bachelor of Science, Law Degree, Delhi
University. PGDBA, IPM
Previously with Aptech

V.Suresh (36)

Sr. VP – Naukri
B.E. (Instr. and Control). Masters in Mgmt,
Sathya Sai Institute of Management.
Previously with Xerox

India's Online Classifieds Company

Recruitment classifieds and services

Naukri, Quadrangle, Naukrigulf, Asknaukri, Brijj









India's Online Classifieds Company

The recruitment market



Over 330 universities and 17,600 colleges

Over 3 mm graduates every year



Over 120,000 IT professionals every year

Over 1 mm employed by IT & ITES

High attrition rates in the IT services sector range between 25-40%

35 cities > 1 mm population

Source: Nasscom, Department of Higher Education

Recruitment solutions



Print
Recruitment
consultants
Online
Other









NIII











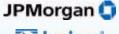
















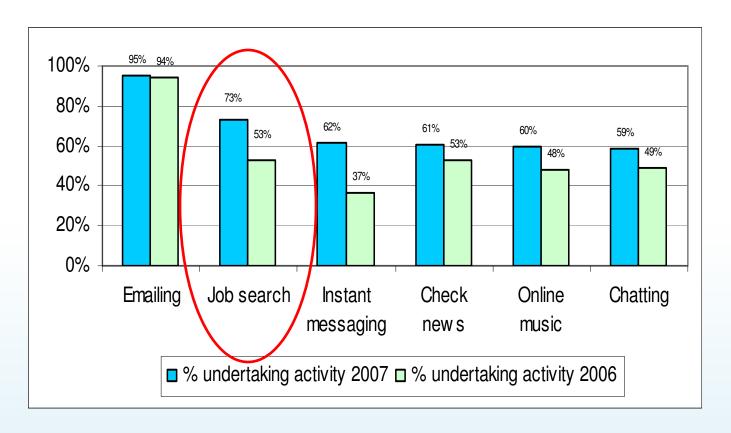




Others

Naukri is the hub

Job search is popular



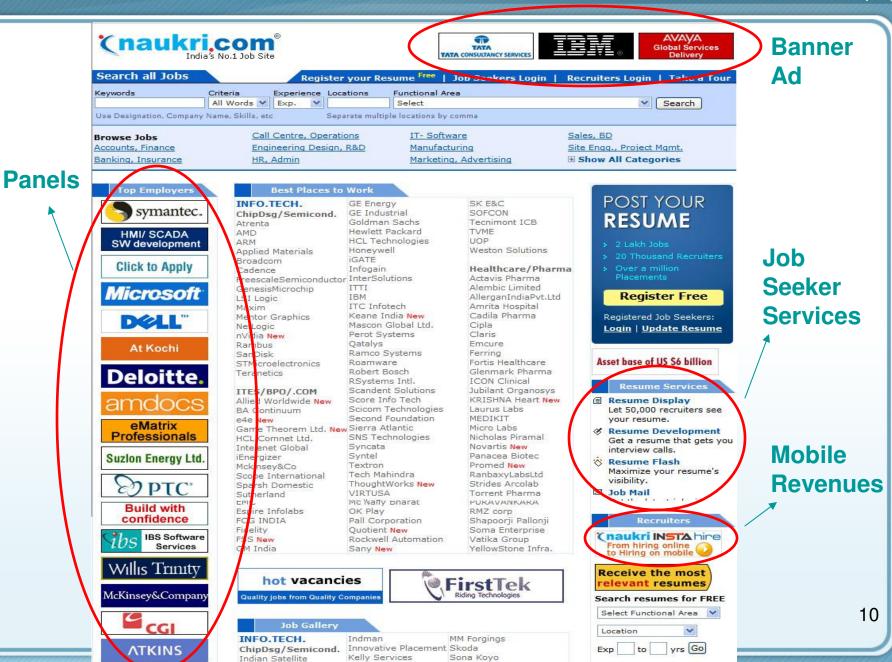
Source : Juxtconsult India Online Report May 2008, Population surveyed ~ 26,000

Job Search continues to be the second most popular professional activity of Internet Users and its popularity has increased

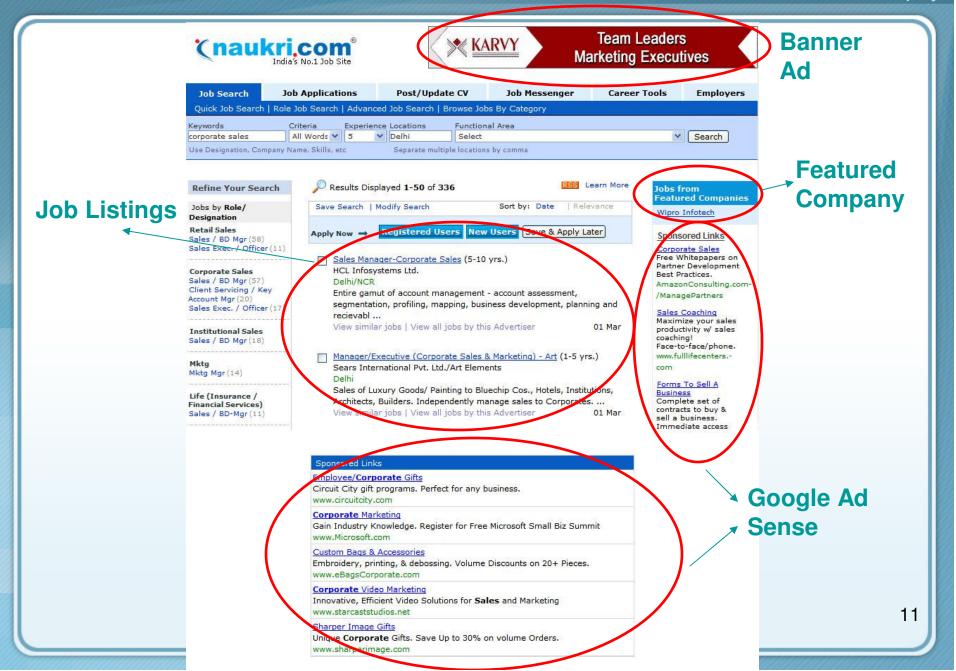
Two major revenue streams

- Major
 - Job listing and Employer Branding / Visibility
 - Resume Database Access
- Others
 - Job Seeker services
 - Google Ad Sense
 - Advertising other than for jobs
 - Mobile revenues
 - Resume short listing and screening

India's Online Classifieds Company



India's Online Classifieds Company



India's Online Classifieds Company





Don't let jobs wait for you on your PC.



Recruitment Solutions HR Zone eLearning Center - Take a Tutorial Now

From USA: Call us toll free at 1-866-557-3340 From UAE: Call 04-3602838

Job Seeker Click here

Resdex

RecruitersLogin

Please enter your username & password to access your eApps, Resdex, INSTAhire and/or Job Posting account.

Username	

Forgot Username / Password

Submit

New Clients Register here

Password



Reach over 8 million Job Seekers today.

RESDEX

INSTAhire SMS Candidates

- » Innovative recruitment solutions now on mobile.
- » Hire the right, relevant candidates instantly through SMS.

Post Jobs

- » Over 2 Lakh Jobs attracting the maximum traffic.
- » Tie ups with leading publications for increased response.

Copps PRO Manage Resumes

- » Manage thousands of resumes and filter out junk in minutes.
- » Increase recruiter productivity by 400%.

Recruiter Blogs new

» Speak directly to candidates about your organization and processes.

Strategy – strengthen virtuous circle

Naukri.com benefiting from a virtuous cycle So we get the most clients We've got the most jobs (naukri.com So we get the most response So we get the most traffic

Imperatives

- Hire and retain quality talent
- Product and technology innovation
- Superior sales and service execution
- o Build the brand

Competitive activity has resulted in market expansion

- Online
 - Monsterindia and Jobsahead
 - Timesjobs from Times of India, India's leading newspaper group
 - Others Jobstreet, Clickjobs, Ndtvjobs, Shine
- Print
 - Times of India, Hindustan Times, Hindu, others
- Recruitment consultants and search firms
 - Highly fragmented
 - Many are our clients

Quadrangle









About us

Our leadership team

Recent Assignments

Our Offices

Job Opportunities

Careers with Quadrangle



















WELCOME TO QUADRANGLE

India's Leading Executive Search and Selection Firm

Quadrangle provides expert and innovative recruitment services to leading global and Indian organizations through its network of offices in major cities across India.

We have been servicing executive talent requirements of corporate clients across the globe for over a decade now. With highly qualified recruitment professionals in every industry and virtually every functional discipline, we provide global clients with high-quality, seamless service. We have built and sustained a reputation of excellence in all our verticals - executive search, management search, IT search, international search and KPO/BPO vertical. Read more..

The Quadrangle Brand

Quadrangle's logo is synonymous to the philosophy of our

TESTIMONIALS



We are delighted that team Quadrangle has been accomplishing our Mission Critical Requirements at global scale & locations, fully up to our expectations. I wish them Higher Grounds

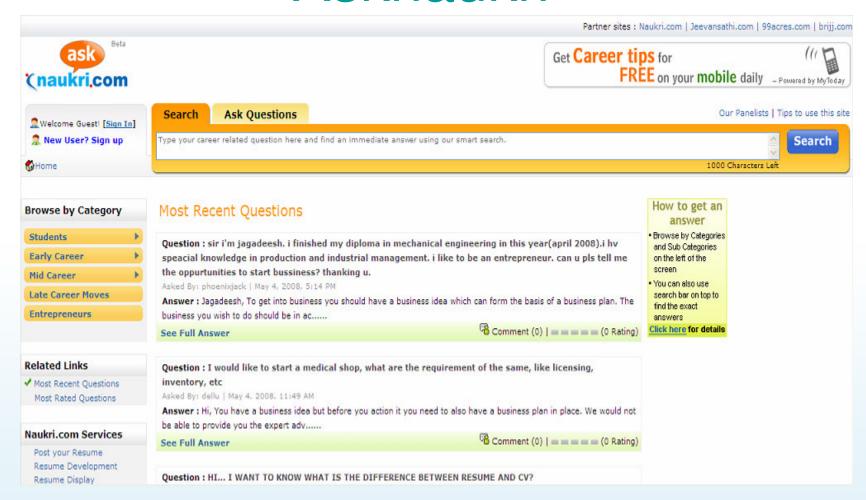
> Michael Joseph Head - Resourcing Olam International Ltd.

Offline head hunting firm. Success based revenue model.

Naukrigulf



Asknaukri



A career guidance site. To develop a repository of questions and answers.

Brijj



Join Now | Take a Tour | Help

Build a trusted online network and power your professional relationships for life.



1 2 3 4 5 11

Build business Prospects

Open doors to innumerable opportunities

- · Find key decision makers
- Reach prospects through your contacts
- Open up new sales channels

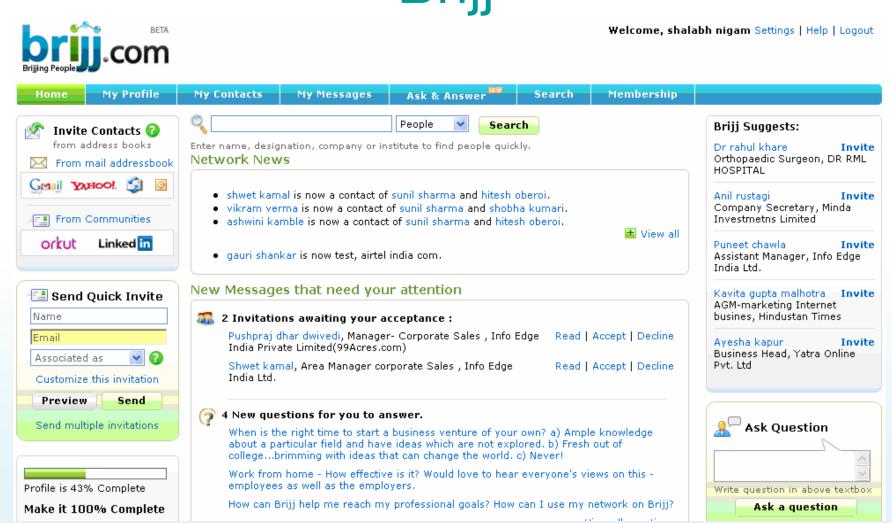
Join Now

Looking for son name/company to search	neone? Enter name/institute name
	Search
Email Id:	
Email Id:	Login

A professional networking site with about 1 mm registrations.

India's Online Classifieds Company





A professional networking site with about 1 mm registrations.

India's Online Classifieds Company

Real estate 99acres, Allcheckdeals





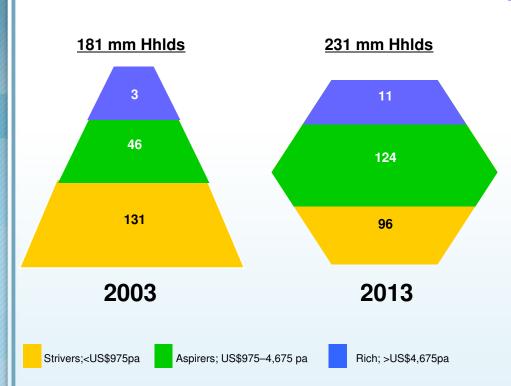




Surge in demand during 2004 to 2007 for real estate

Market characteristics

Reasons for boom

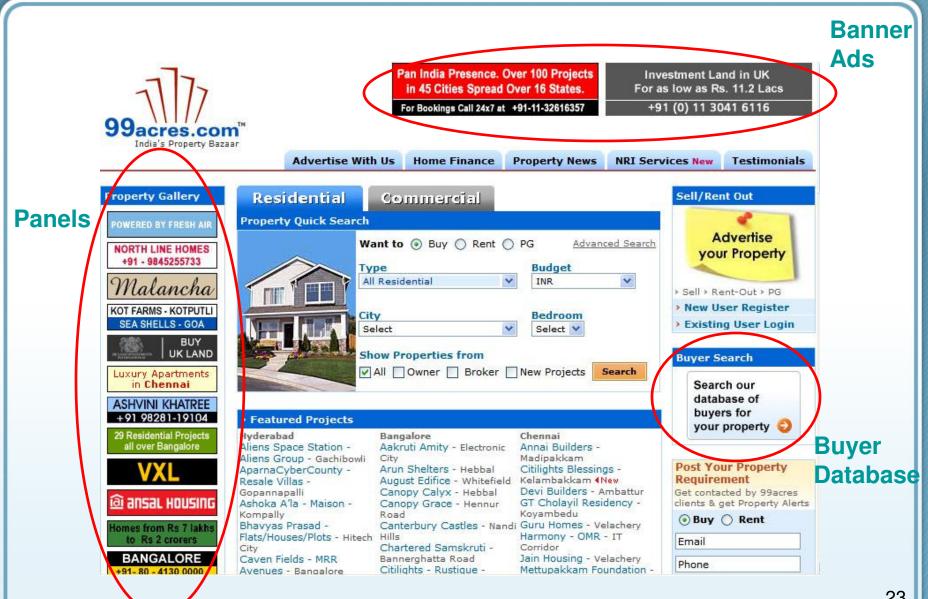


- Home ownership valued in India
- Increasing incomes
- Growing middle class
- Nuclear families
- Urbanization
- Easier home finance
- Supply creation with aggressive marketing

Revenue streams

- Most revenue from developers, builders and brokers
- Site has traction for residential, primary & secondary, sale and purchase
 - To develop for commercial and rental markets
- Revenue from
 - Property listings
 - Builders/Brokers Branding & Visibility Microsites, home page links, banners
 - Others buyer database access
 - International listings

India's Online Classifieds Company



India's Online Classifieds Company



Banner

Competition

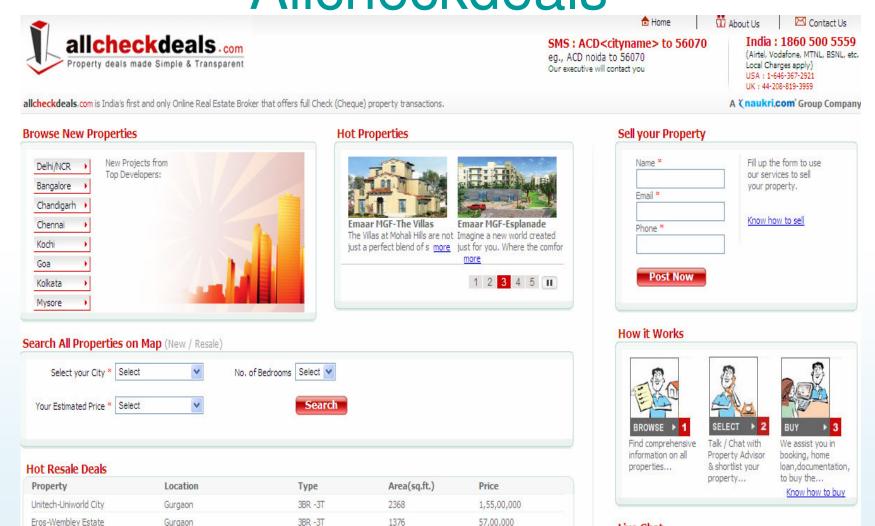
- Online
 - Magicbricks, Indiaproperty, makaan
- Print
 - Times of India, Hindustan Times, Hindu, others
- Other mass media TV, Radio, Outdoor
- Real estate brokers
 - Large population, highly fragmented, no license requirements, unregulated
 - Many are our clients

Positive impact of slowdown

- Slowdown has led to builders/ developers/ brokers working harder to get customers
- Marketing expenditure has become more accountable
- Sharper focus on cost per lead acquired
- Internet gaining acceptance

India's Online Classifieds Company

Allcheckdeals



Broking services. Success based revenue model. Over 300 transactions closed in last 12 months

Live Chat

India's Online Classifieds Company

Matrimonial classifieds & services Jeevansathi









Large market with many segments

- Over 300 mm people estimated to be in 10 to 30 years age bracket over next 10 years
- Urbanization and increased economic activity
 - increased mobility of work force
 - nuclear families
 - breakdown of traditional networks
- Arranged marriages are mostly within castes and communities
- Important to segment the market and focus
 - A discovery led process

India's Online Classifieds Company

Membership Options | Success Stories | Contact Us *Jeevansathi.*com Call us on 1-800-419-6299 (Toll-Free) Live Help Looking For: Bride V City: Select a City Community: Select a Community Age: 20 V to 30 V Religion, Caste: | Select a Religion or Caste Photo Height: 4' 8" V to 6' 0" V Marital Status: All Members Online Search Advanced Search 100% Screening of Profiles, Existing User - Login Now Exclusive Privacy Features, Email ID/User ID Intelligent matching, Password Millions of Profiles Remember me "I would like to take this opportunity to thank jeevansathi Login Forgot Password? for helping me to find my perfect life partner." India's most trusted site, Easy to use for parents too ...

1 Register

Create your matrimonial profile to receive matches 2 Search

By your criteria of Caste, Religion, Manglik status 3 Contact

View contact details & contact by mail, Chat, SMS Register Free

Revenue model

Website

- Free to list
- Free to search
- Free to express interest
- Free to accept others expression of interest
- Pay to get contact details

Offline centres

Walk in sales for matching services

Key metrics

Website

- Daily profile acquisition rate
- Cost per profile acquired
- Percentage conversion from free to paid
- Average bill per paying customer
- Important to nudge key metrics in the right direction through smart brand building and superior product experience

Offline centres (Jeevansathi Matchpoint)

- Footfall
- Monetisation

Competition

- Online players
 - Shaadi, Bharatmatrimony, Simplymarry
 - Offline centres
- Print classifieds
 - Times of India, Hindustan Times, others
- Marriage Bureaus and matchmakers
 - Community focused, fragmented, unorganized, geographically constrained

India's Online Classifieds Company

Education Shiksha

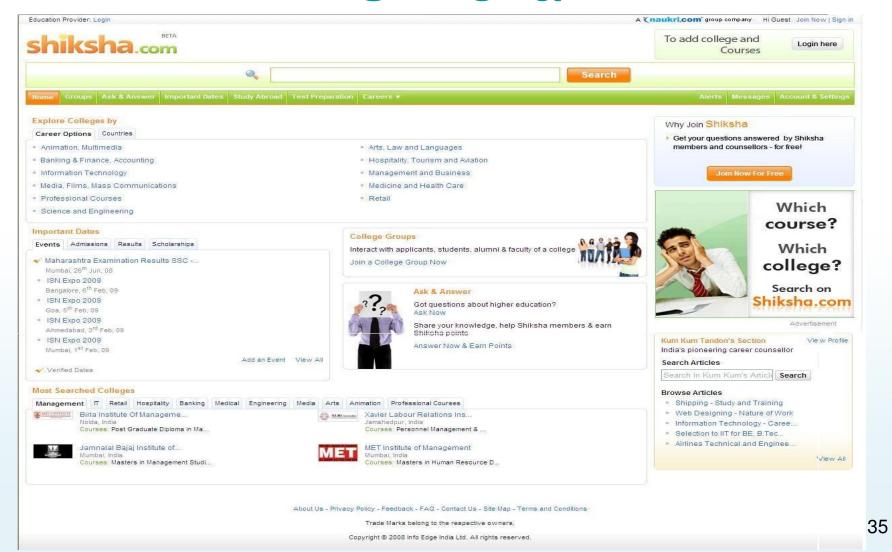








Shiksha



Educational classifieds

- www.shiksha.com launched May 19, 2008
- Over 100,000 listings aggregated
- Product feedback encouraging
- Market receptive
 - Offices opened in 15 cities
- Large market dominated by print
 - One of the weekly supplements in English dailies
 - Three categories of advertisers
 - Indian education players (universities and institutes)
 - test prep and coaching institutes, and
 - overseas universities/ colleges targeting Indian students
- Spend on TV, radio and outdoor increasing
- Advertising spend as big as real estate

India's Online Classifieds Company

Investee Companies









Applect

- Online educational assessment site to be launched in the K 12 segment
 - Students pay for subscription
 - Login to assess their understanding of subjects
- Large addressable market
- Experienced team
- Propose to invest INR 65 mm, in tranches, for a 40% stake
 - Invested ~ INR 20 mn as on September 30, 2008

Etechaces

- Comparison shopping of financial products
- Currently selling insurance online through www.policybazaar.com
- Experienced team
- Large market with annuity income
- Propose to invest INR 200 mm, in tranches, for a 49% stake
 - Invested INR 10 mm as on September 30, 2008

Studyplaces

- Online education information site
- Large addressable market
 - Education a path for upward mobility
- Experienced promoter
- Invested INR 47 mn for a minority stake

India's Online Classifieds Company

Board of Directors & Auditors









Board of Directors

Board of Directors

Sanjeev Bikhchandani (45)

Managing Director and CEO BA Econ. St. Stephen's. PGDM IIM-A Previously with Glaxo SmithKline

Ambarish Raghuvanshi (47) Whole Time Director and Chief

Financial Officer CA. PGDBM XLRI

Previously with Bank of America & HSBC

Kapil Kapoor (44)

Chairman & Non-Executive Director B.A.Econ, PGDM IIM-A MD Timex Group India Ltd.

Hitesh Oberoi (36)

Whole Time Director and Chief Operating Officer B.Tech IIT Delhi, PGDM IIM-B Previously with HLL (Unilever)

Saurabh Srivastava (62)

Non-Executive Director B.Tech IIT Kanpur, M.Sc Harvard Univ. Founder IIS Infotech (Now Xansa), NASSCOM, TIE

Ashish Gupta (41)

Non-Executive Director B.Tech IIT Kanpur, Ph.D. Stanford Univ. Partner, Helion Venture Partners

Sandeep Murthy (31)

Non-Executive Director M.B.A. Wharton School Nominee KPCB and Sherpalo

Arun Duggal (61)

Non-Executive Director B.Tech IIT Delhi. PGDM IIM-A Previously with Bank of America & **HCL** Technologies

Naresh Gupta (42)

Non-Executive Director B Tech IIT Kanpur, Ph. D MD Adobe India

Bala Deshpande (42)

Non-Executive Director MA Econ..MMS JBIMS New Enterprise Associates (NEA)

Auditors: Price Waterhouse

India's Online Classifieds Company

Financials





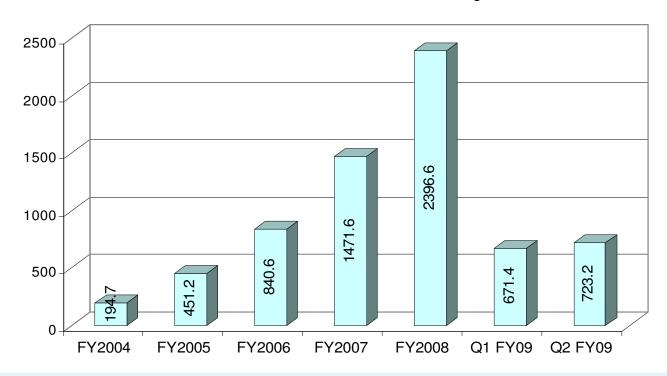




Financial performance

Revenues

Figures in INR mm

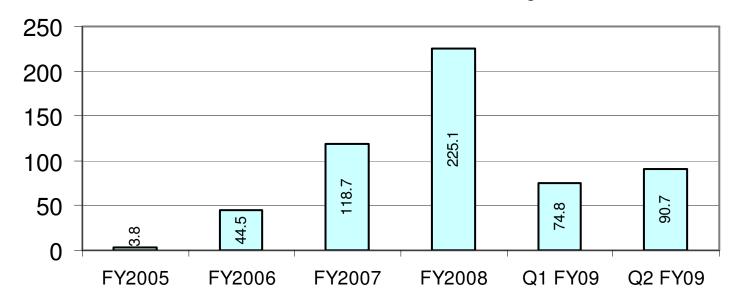


Q2 FY 09 over Q2 FY 08 : 24% growth in revenue and 19% growth in net sales

Financial performance – Other verticals (mainly Jeevansathi and 99acres)

Revenues

Figures in INR mm



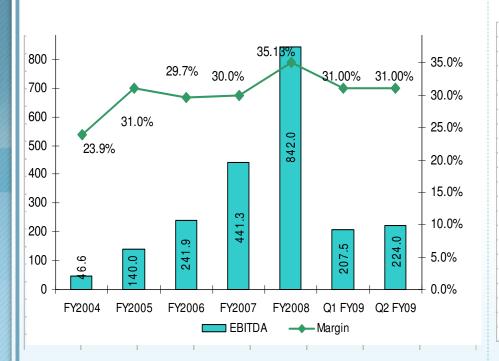
Q 2 FY 09 vs Q2 FY 08 growth of 71%

FY 05 to FY 08 CAGR of 296%

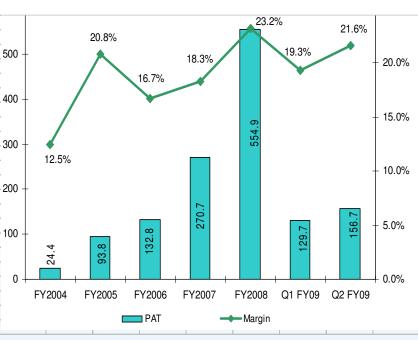
Financial performance

Figures in INR mm

EBITDA



Net Profit



Operational EBITDA at INR 155 mm down 4.8% YoY (Operating EBITDA margin 23.7% in Q2 FY 09 vs 31% in Q2 FY 08)

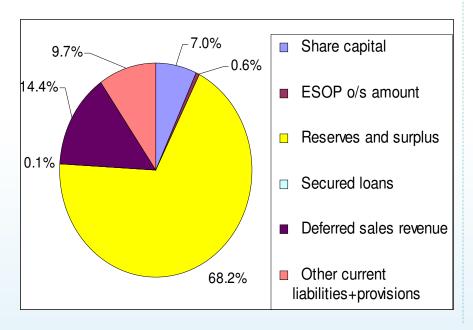
Operational PAT at INR 156.7 mm up 5.1% YoY (Operating PAT margin 15.8% in Q2 FY 09 vs 18.7% in Q2 FY 08)

EBITDA loss in Other verticals in Q2 FY09 was INR 86.3 mm vs INR 28.8 mm in Q2 FY08 (total in FY 08 was INR 182.6 mm)

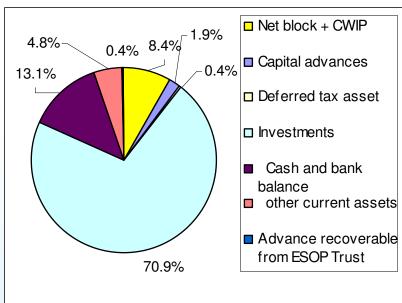
Balance sheet

(as on 30.09.08)

Liabilities



Assets

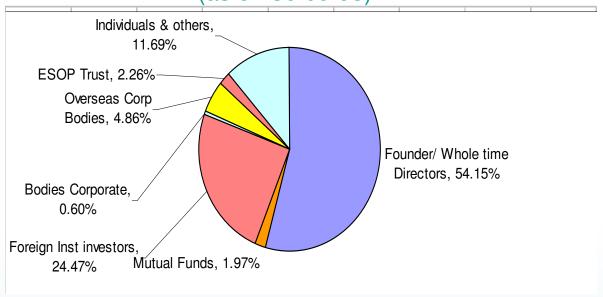


Balance sheet size as of 30.09.2008 ~ INR 3,925 mm

Cash & Bank and Investments as of 30.09.2008 ~ INR 3,211.4 mm

Shareholding pattern

(as on 30.09.08)



Fidelity Funds	8.11%
Passport Capital	5.01%
KPCB and Sherpalo	4.08%
T Rowe Price	2.75%
Matthews	2.39%
Reliance Mutual Fund	1.11%
Norges Bank Govt Petroleum Fund	1.14%
Acacia Parttners	1.03%

India's Online Classifieds Company

Update Q2 FY 09









Recruitment solutions

- Recruitment solutions accounted for 86% of net sales in Q2 FY 09 vs 90% in Q2 FY 08
- Growth momentum impacted
 - Revenue up 19% to INR 563.5 mm in Q2 FY 09 from INR 471.1 mm in Q2 FY 08
 - Heightened uncertainty in Q2

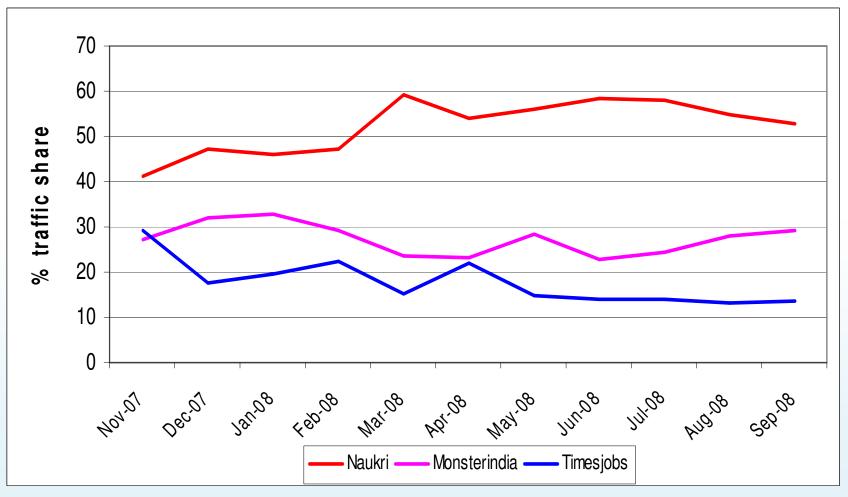
Naukri

- Naukri.com continues to be the No. 1 jobsite in India
 - Over 15 mm resumes as on 30.9.08 vs about 10.69 mm as on 30.9.07
 - Over 18,600 corporate customers in Q2 FY09 (32,500 in FY08) vs 15,400 in Q2 FY08 (27,500 in FY07)
 - About 24,900 corporate customers in H1 FY09 vs 20,500 in H1 FY08
- Recruiter section of site revamped
 - Increase in database searches, candidate contacted and other operating metrics
- Work on algorithms and product bearing results
 - Encouraging response
 - Increased traction
- Hiring by companies has been affected as economic environment has become tougher
 - Growth indexed to GDP growth rates
 - Less than 40% of recruitment revenue from IT clients
 - Growth from other sectors also impacted in Q2
- Competitive pressure continues

The slowdown is an opportunity

- Embrace the slowdown to emerge from it in a stronger competitive position
 - Continue to invest in technology
 - Product innovations
 - Operating metrics up traffic share, applications, resume's
- Greater efficiencies from the sales system
- Strong balance sheet lends vital support
 - Potential to maximise advertising benefit
- Competition would be severely challenged

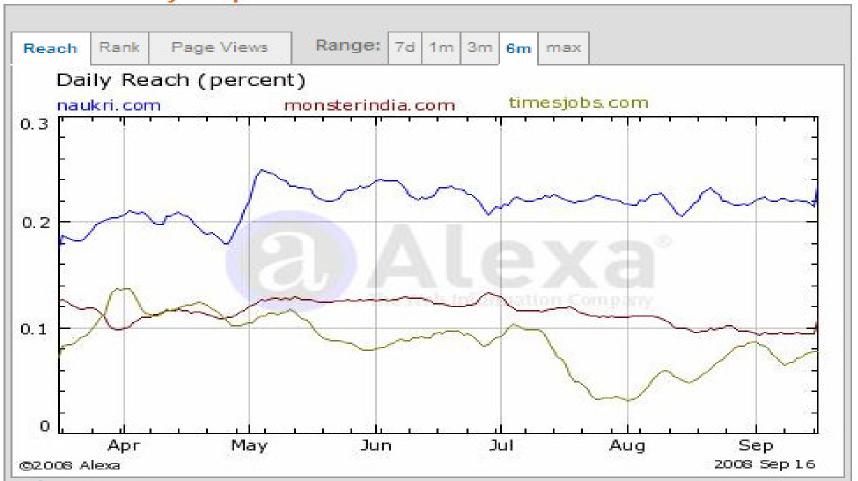
Naukri traffic share (%)



Source: Comscore

Naukri traffic share

Traffic History Graph for naukri.com



Source: www.alexa.com

54

Naukri traffic share

jobsite	traffic share in %*
naukri	62.26
monsterindia+ jobsahead	24.85
timesjobs	9.10
others	3.79

^{* 3} month average as on September 19, 2008

Source: www.alexa.com

Naukri traffic share



naukri.com, monsterindia.com, timesjobs.com

Search Trends

Tip: Use commas to compare multiple websites.



Source: http://trends.google.com/

Naukrigulf

- 1 office each in Riyadh & Bahrain and 2 in Dubai
- Encouraging traction
- Offices likely to be opened in other Gulf countries
- Continue to entrench

Other verticals (99acres & Jeevansathi)

- Revenue accounted for
 - 13.8% of net sales in Q2 FY 09 vs 10% in Q2 FY 08
- Growth momentum continues
 - Revenue up 71% to INR 90.6 mm in Q2 FY 09 from INR 52.9 mm in Q2 FY 08
- Investment continues
 - Loss at EBITDA level in Q2 FY 09 at INR 86.3 mm up from INR 28.8 mm in Q2 FY 08
 - Jeevansathi INR 18.7 mm vs INR 11.1 mm
 - 99acres INR 31.9 mm vs INR 15.3 mm
 - balance from brijj, allcheckdeals, shiksha which were non existent/ small in Q2 FY 08

99acres

- Increase in listings
 - Property listings at over 153,900 as on 30.9.08 vs 60,900 as on 30.9.07
 - Increase in paid listings to 128,500 in Q2 FY 09 vs 27,000 in Q2 FY08
- Site revamp UI/ search algorithm
- Revenue growth robust albeit on a small base
- Market for online classifieds expected to grow
 - Large advertising spend on print and outdoor
 - Sustained real estate activity
- Softening in demand for real estate may help our business in the medium term

Jeevansathi

- Investment in growth continues
 - Brand building to continue
 - More domestic offline centres (Jeevansathi Matchpoint) being launched
 - 1 in Lucknow and 3 in Delhi operational
- Maintained traffic share in Q2 FY09
 - Over 2.58 mm profiles as on 30.9.08 vs 1.84 mm profiles as on 30.9.07
- Continue focus on Northern and Western Indian market
- Explore non resident Indian market
- Site revamp work ongoing

Investor relations

Name	Ambarish Raghuvanshi	Sudhir Bhargava
Designation	Director and CFO	SVP - Corporate Finance
e mail	ambarish@naukri.com	sudhir.bhargava@naukri.com
Telephone	+91 120 3082007	+91 120 3082006
Fax	+91 120 3082095	
Address	Info Edge (India) Limited, A 88 Sector 2, Noida - 201301, U.P., India	
Website	www.infoedge.in	









Info Edge India

Helping People & Businesses Meet